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ASX RELEASE

15 November 2017

QMS – Successful Close of A$70 Million Senior Unsecured Note Offering

Further to the announcement on 13 November 2017, QMS Media Limited (ASX:QMS) ("QMS" or the "Company") is pleased to announce that it has successfully closed its A$70 million offering of 5-year senior unsecured notes ("Notes") at a fixed coupon of 7.00% per annum. The Notes are scheduled to settle on 21 November 2017.

A copy of the Information Memorandum and Pricing Supplement follow this announcement. The offer was only open to eligible professional and sophisticated investors in accordance with Part 6D.2 of the Corporations Act 2001 (Cth).

QMS' CEO Mr Barclay Nettlefold said, "QMS received strong investor demand for the transaction, demonstrating confidence in the Company's performance and growth strategy. As a result, we have upsized the transaction from A$50 million to A$70 million. The transaction diversifies QMS' current debt funding sources, provides additional tenor to the Company's debt maturity profile and provides further flexibility to fund future growth."

The sole lead arranger for the Notes transaction was National Australia Bank Limited.

For further information please contact:

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QMS Media Limited is a publicly listed company on the Australian Stock Exchange. QMS is a leading outdoor media company in Australia, New Zealand, and Indonesia, specialising in premium landmark digital and static billboards, street furniture, sport and transit media.