



Oliver's Real Food Ltd
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ASX Release

Oliver's Real Food (ASX: OLI) – Launch of Self Ordering Kiosks

Oliver's Real Food Limited (**Oliver's** or the **Company**) is pleased to advise it has launched innovative electronic Self Ordering and payment Kiosks, continuing the rollout of the Oliver's Technology plan.

The first units are operational in the Wyong NSW store. They are designed to reduce queuing times and speed up ordering for customers, complementing the in-person counter ordering systems in place.

The Self Ordering and payment Kiosks have been developed with the Oliver's consumer and brand in mind. The kiosks will be rolled out into the remaining Oliver's stores over coming months. All data is fed by and integrated back into the OliVerse technology engine and creates a more engaging and exceptional customer experience over time.

Greg Madigan, CEO of Oliver's, said "I am excited to see this new technology introduced to the customer service environment at Oliver's. Our in-house Technology team has done an outstanding job to develop and test the kiosks and we expect that this will make the service experience at Oliver's faster and easier. Of course, face-to-face counter service is still available for those that prefer that option."

Kiosk Release 2.0, expected in the coming weeks, will include enhancements to Oliver's user design experience including customers having recommendations given based on dietary needs, including Vegetarian, Vegan and Gluten Free options, as well as having nutritional information available for all products.

Oliver's investment in its own proprietary technology platform known as OliVerse provides access to real time store performance metrics and a single point inventory, recipe and kitchen planning platform to optimise production. Completion of all functions under the Oliver's Technology plan over the next year will allow the Oliver's digital platforms and stores to customize experiences and for head office to manage efficiencies.

For further information please contact:

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FRESH. NATURAL. ORGANIC.

About Oliver's Real Food Limited (ASX:OLI)

Oliver's Real Food Limited (**Oliver's**) listed on the ASX on 21 June 2017 after raising \$15m by way of an Initial Public Offering. Over its 13 year operating history, Oliver's has established a significant market position providing a healthy fast food alternative for travellers on Australia's major arterial highways. Oliver's Real Food is considered to be the world's first "certified organic fast food chain" and provides its customers with premium quality, "real" food that is fresh, natural, & free from additives and preservatives, 7 days a week.

Oliver's is a conscious business that understands, and is committed to, the interdependency of "all stakeholders" including our, customers, investors, team members, suppliers, the environment, and the communities in which we operate. **www.oliversrealfood.com.au**