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# WHO WE ARE & WHAT WE DO



#### **COMPANY PROFILE**

A trusted & leading geospatial tech company

Established in 1980 & listed on ASX Dec 2019

~ 120 employees

Provider of highquality geospatial information & solutions

Deep industry knowledge & experience

Reputation for quality



# UNIQUE & UNPARALLELED CUSTOMER OFFERINGS

#### 'One-stop shop' for customers

Multi-product offerings covering wide-ranging use cases & industry applications

#### **Leading market participant**

Only Australian ASX listed company that specialises in imagery subscription services, airborne LiDAR & high-resolution 3D models

#### High quality products & team

Quality, accuracy & deep technical experience that delivers customer solutions



## A LEADER IN GEOSPATIAL IMAGERY & INSIGHTS

#### **MetroMap**

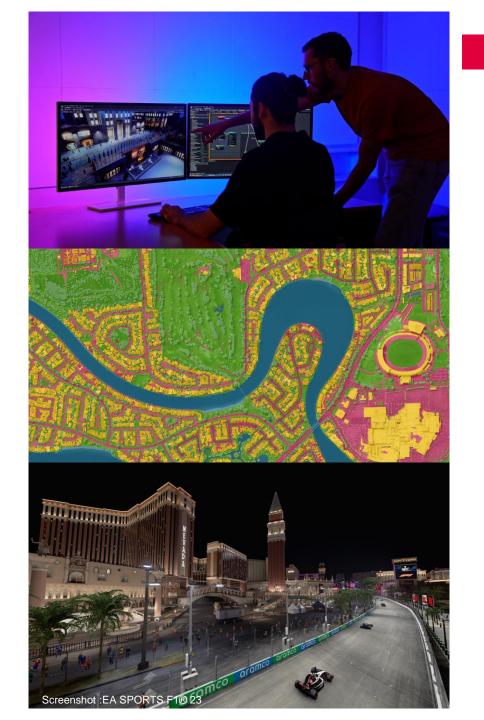
High-resolution 2D & 3D imagery & insights subscription service, holding one of Australia's largest imagery archives

#### **LiDAR**

High-resolution airborne LiDAR data covering wide-ranging applications

#### **Global 3D**

Sophisticated 3D reality modelling products & services based on advanced photogrammetric & visualisation techniques



# EMBEDDED IN A GLOBAL ECOSYSTEM OF GROWING DATA USAGE

### Our customers include pioneers & industry leaders





















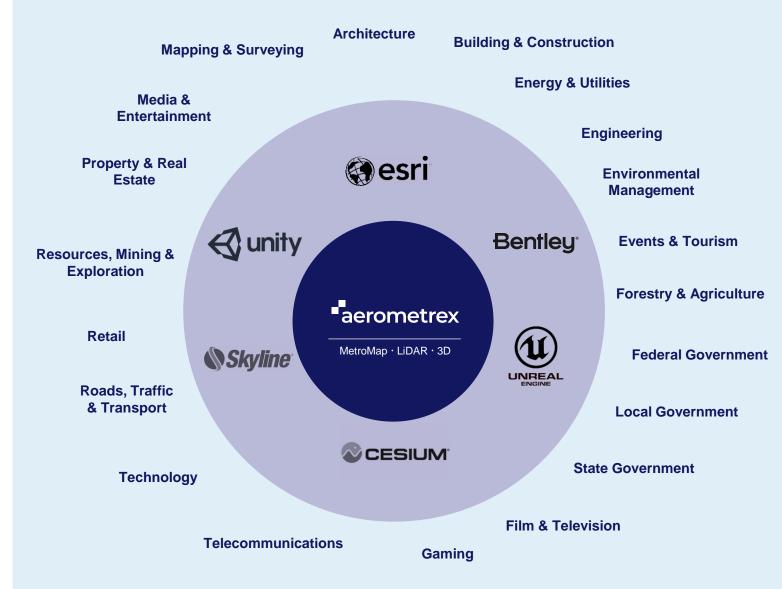












#### **UNIQUE & UNPARALLELED CUSTOMER SOLUTIONS**

#### **KEY PRODUCTS LINES** 3D Other multi-product applications **MetroMap LiDAR** Urban planning, Urban planning, Urban planning, consultation & **Engineering studies** consultation & consultation & **Event planning** development development development **EXAMPLE USE CASES Environmental Environmental Environmental Project planning Industrial inspections** management management management **Environmental Telecommunications & Transportation Asset management Asset management** network planning monitoring planning **Emergency response Change detection** planning & Surveying & mapping Metaverse Visual showcasing management Natural resource **High-fidelity gaming Spatial insights** Real estate **Base map layers** calculations

#### **NUMEROUS INDUSTRY APPLICATIONS**

















































# GROWTH IN MARKETS & MARKET SHARE PRESENTS SIGNIFICANT OPPORTUNITIES

#### **MetroMap**

Current TAM<sup>1</sup>

> \$100m

2030 TAM1

> \$200m

One of **only two**major imagery
subscription platforms
in Australia

#### **LiDAR**

Current TAM<sup>1</sup>

> \$50m

2030 TAM1

> \$75m

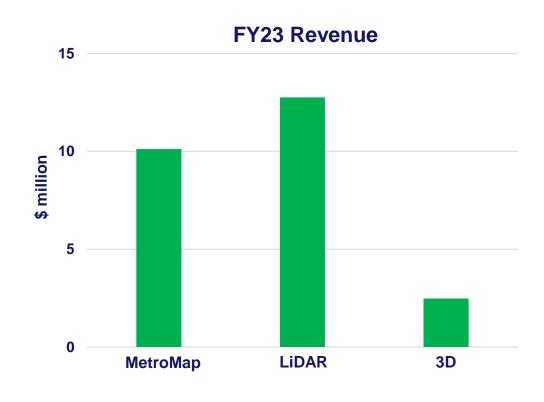
One of **only three** major industry players in Australia

#### **Global 3D**

TAM1:

#### 'Blue Sky'

Positioned for a world where high-resolution 3D imagery is anticipated to penetrate traditional & emerging markets



<sup>1:</sup> Total Accessible Market (TAM) figures are Aerometrex's indicative internal estimates



#### **1H24 HIGHLIGHTS**

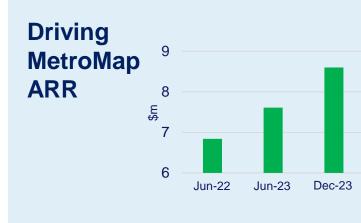
## Record 1H group revenue driven by solid ongoing growth in key product lines & operational enhancements

### Increasing Revenue

Record 1H group revenue of \$12.0m

Record 1H revenue for LiDAR & MetroMap

Strong contribution from LiDAR & MetroMap offset by lower 3D sales in 1H24



#### Building Internal Capability

Key new appointments to drive operational performance

New leadership development & training initiatives

ISO 9001 re-certification

# Enhancing Operational Outcomes

Successful integration of new MetroMap sensors

Improvements to various systems & processes

Improved FY24 MetroMap capture outcomes

### **Industry Awards**

Geospatial Council of Australia Awards:

2023 International Partnership Award

2023 Geospatial Enablement Award

#### Safety First Approach

Strong focus on 'safety first' in all activities

**Enhanced WHS reporting** 

#### **1H24 SNAPSHOT**

## Record 1H group revenue & solid cash position driven by solid ongoing growth in MetroMap ARR & LiDAR revenue

Operating Revenue

\$12.01m

(1H23: \$10.01m)

**EBITDA** 

\$0.79m

(1H23: \$0.37m)

Cash Flow From Operations

\$3.84m

(1H23: \$2.66m)

Cash Balance

\$10.22m

(June 2023: \$9.83m)

**LiDAR Revenue** 

\$7.18m

(1H23: \$4.78m)

**MetroMap Revenue** 

\$4.43m

(1H23: \$4.03m)

3D Revenue

\$0.40m

(1H23: \$1.21m)

Annual Recurring Revenue (ARR)

(as at 31 December 2023)

\$8.66m

(June 23: \$7.61m)

#### **EXECUTING GROWTH PLANS**

**Embedding various** initiatives to drive sustainable value for shareholders

**UNDERSTAND OUR CUSTOMERS** 

**SERVICE OUR CUSTOMERS WELL** 

**ENHANCE THE WAY WE WORK** 

**EMPLOYEE CLARITY & ALIGNMENT** 

**SAFELY UNDERTAKE OUR WORK** 

**BE FOCUSED & DISCIPLINED** 

**INVEST WISELY** 



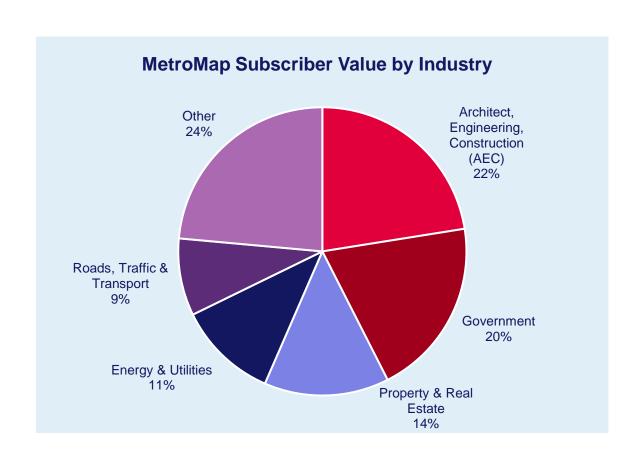


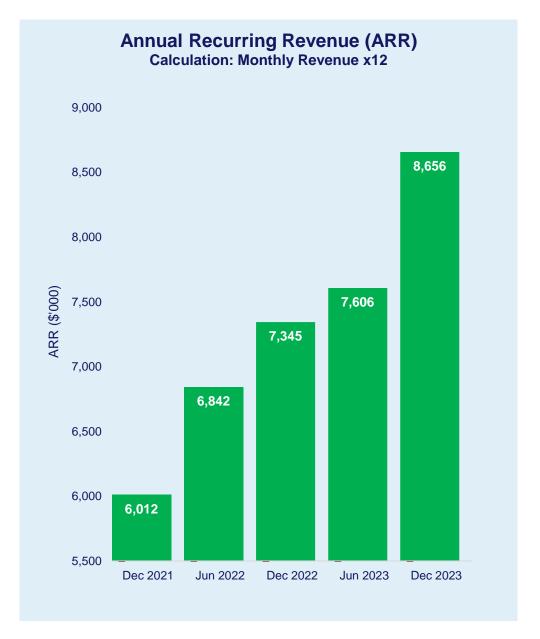
# BUILDING METROMAP 03 **MOMENTUM**



#### **METROMAP**

## **Building momentum in DaaS**subscription offering across key markets





#### **METROMAP ENHANCEMENTS**

Key strategic imperative to drive customer retention & growth



#### **Enhancing MetroMap For Customers**



Ongoing development of the MetroMap platform, functionality & products to enhance customer experience & create points of market differentiation



Tailoring of commercial terms & support to optimise customer outcomes



Increased capture uptime availability through camera sensor fleet rejuvenation program & aviation operational enhancements



Significant portion of MetroMap's capture program will be undertaken by Aero Logistics from April 2024

# METROMAP CAPTURE PROGRAM ENHANCEMENT

#### **Enhancing the MetroMap Capture Program**





Announcement in January 2024 that leading aviation provider, Aero Logistics, will undertake a significant portion of the MetroMap capture activities from April 2024



Capture frequency & reliability is expected to increase whilst maintaining a contingent capability of internally owned assets



Aerometrex will continue to provide & operate sensors, with Aero Logistics responsible for the provision of aircraft & maintenance activities



10 – 15% reduction in costs over the life of the contract relative to 'business as usual'

...& facilitates the redeployment of capital to pursue growth opportunities

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# INVESTOR VALUE PROPOSITION



#### **INVESTOR VALUE PROPOSITION**

A trusted & leading geospatial tech company

**GROWTH ORIENTATED STRATEGY** 

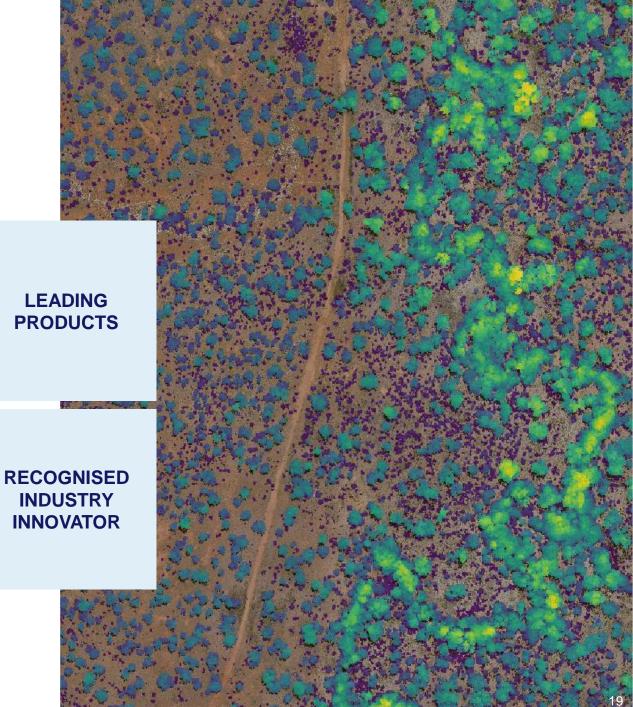
**MEETING GROWING NEEDS FOR HIGH QUALITY VISUALISTAION** & INSIGHTS

**LEADING** 

**STRONG MARKET POSITIONS**  **QUALITY MULTI-INDUSTRY CUSTOMERS** 

**DIVERSIFIED REVENUE STREAMS** 

**INDUSTRY INNOVATOR** 



#### **CASE STUDY: NEARMAP ACQUISITION**

Nearmap's acquisition highlights the potential market mispricing of Aerometrex

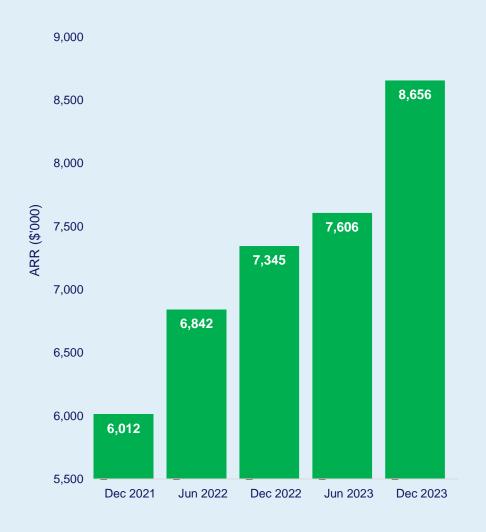


In December 2022, Thoma Bravo, acquired Nearmap Ltd for ~A\$1.055b, a 39% premium to the A\$0.76b market capitalisation

Nearmap is MetroMap's only competitor in Australia

Nearmap's FY22 revenue was A\$146m, implying a revenue multiple of 7.23x

#### MetroMap Annual Recurring Revenue (ARR) Calculation: Monthly Revenue x12





#### **1H24 FINANCIAL RESULTS OVERVIEW**

### Underlying activities deliver revenue growth

Record 1H Group revenue increasing 20.0% to \$12.01m

Record first half revenue outcomes for MetroMap & LiDAR product lines

Growth of 17.9% in MetroMap ARR to \$8.66m

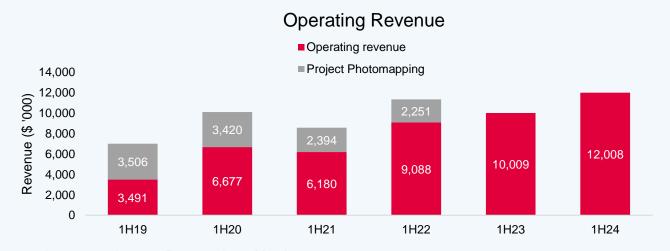
Significant growth in EBITDA, up 113.5% to \$0.79m

### Continued investment to underpin future growth

Continued investment to build capacity ahead of the revenue curve

Continued focus on transition to scalable subscription-based business

Strong cash position supports growth initiatives, with \$10.22m in cash & debt facilities available



	1H24 \$'000	1H23 \$'000	Change v PCP \$'000	Change v PCP %
Subscription revenue				
MetroMap	4,110	3,582	528	14.7%
Off-the-shelf dataset revenue				
3D	51	705	(654)	(92.8%)
LiDAR	33	-	33	100.0%
MetroMap	11	10	1	10.0%
MetroMap Insights	26	125	(99)	(79.2%)
Off-the-shelf dataset revenue	121	840	(719)	-85.6%
Project revenue				
3D	349	502	(153)	(30.5%)
LiDAR	7,144	4,776	2,368	49.6%
MetroMap - on demand	284	309	(25)	(8.1%)
Project revenue	7,777	5,587	2,190	39.2%
Total revenue from customers	12,008	10,009	1,999	20.0%
EBITDA	790	370		
Cash flow from operating activities	3,839	2,656	1,183	44.5%
Cash used in investing activities	(4,138)	(4,871)		
Free cash flow	(299)	(2,215)		
Financial position				
Cash and cash equivalents	10,215	11,634		

