

24 April 2024

## MARCH 2024 QUARTERLY ACTIVITIES REPORT AND APPENDIX 4C

The Board of Sports Entertainment Group Limited (**SEG**) is pleased to provide the following activities update for the quarter ending 31 March 2024.

### **Key Highlights**

- Revenue from continuing operations of \$31.0 million was up 24% on the prior corresponding period.
- Net cash inflows for the period were \$2.9m. Inclusive of;
  - o Neutral operating cashflows, attributable to the seasonality of the business.
  - o \$3.7m from the successful sale of the NZ digital and audio businesses;
  - o \$0.8m of the previously announced \$2.2m issue of shares at \$0.22 per share through a private placement;
  - o \$0.5m from the previously announced 1.25% investment in SEN Teams.
- Group cash was \$8.0m as at 31 March 2024. Subsequent to the March 2024 quarter:
  - o a further \$0.5m was received from the \$2.2m placement mentioned above with the final \$0.9m committed for receipt by the end of June 2024;
  - o a further \$0.4m of investment in SEN Teams;
  - o our focus on working capital has seen improved collections from debtors; and
  - o group cash has improved to approximately \$11m (as at the date of this report).
- SEG has agreed to pay \$3m to CBA by the end of April 2024 with a further \$4.1m to be paid by 31 July 2024. This will reduce the group's debt to \$20m in line with the recently agreed three-year facility extension.

For further details please refer to the accompanying Appendix 4C.

### **About Sports Entertainment Group Limited**

Sports Entertainment Group Limited is a sports media content and entertainment business, which through its other complementary business units, has capabilities to deliver brand stories to national, metropolitan and regional audiences with unique and exclusive content via multiple platforms including radio, print, television, online, in-stadium, events and sports teams.

Approved for release by the Board.

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## Appendix 4C

### Quarterly cash flow report for entities subject to Listing Rule 4.7B

**Name of entity**

Sports Entertainment Group Limited

**ABN**

20 009 221 630

**Quarter ended ("current quarter")**

31 March 2024

<b>Consolidated statement of cash flows</b>	<b>Current quarter \$A'000</b>	<b>Year to date (six months) \$A'000</b>
<b>1. Cash flows from operating activities</b>		
1.1 Receipts from customers	33,629	76,188
1.2 Payments for		
(a) research and development	-	-
(b) product manufacturing and operating costs	-	-
(c) advertising and marketing	-	-
(d) leased assets	-	-
(e) staff costs	(7,328)	(14,982)
(f) administration and corporate costs	(26,438)	(58,297)
1.3 Dividends received (see note 3)		
1.4 Interest received		
1.5 Interest and other costs of finance paid	-	(793)
1.6 Income taxes refund/(paid)	126	516
1.7 Government grants and tax incentives		
1.8 Other (provide details if material)		
<b>1.9 Net cash from / (used in) operating activities</b>	<b>(10)</b>	<b>2,632</b>

<b>Consolidated statement of cash flows</b>	<b>Current quarter \$A'000</b>	<b>Year to date (six months) \$A'000</b>
<b>2. Cash flows from investing activities</b>		
2.1 Payments to acquire or for:		
(a) entities		
(b) businesses		
(c) property, plant and equipment	(190)	(756)
(d) investments		
(e) intellectual property		
(f) other non-current assets	-	(10)
2.2 Proceeds from disposal of:		
(a) entities		
(b) businesses	3,669	3,669
(c) property, plant and equipment		
(d) investments		
(e) intellectual property		
(f) other non-current assets		
2.3 Cash flows from loans to other entities		
2.4 Dividends received (see note 3)		
2.5 Other – Investment into the Group	1,300	2,800
<b>2.6 Net cash from / (used in) investing activities</b>	<b>4,780</b>	<b>5,703</b>

<b>3. Cash flows from financing activities</b>		
3.1 Proceeds from issues of equity securities (excluding convertible debt securities)	-	-
3.2 Proceeds from issue of convertible debt securities		
3.3 Proceeds from exercise of options		
3.4 Transaction costs related to issues of equity securities or convertible debt securities		
3.5 Proceeds from borrowings		
3.6 Repayment of borrowings	(517)	(838)
3.7 Transaction costs related to loans and borrowings		
3.8 Dividends paid		
3.9 Repayment of lease liabilities	(1,357)	(2,351)
<b>3.10 Net cash from / (used in) financing activities</b>	<b>(1,873)</b>	<b>(3,189)</b>

Consolidated statement of cash flows	Current quarter \$A'000	Year to date (six months) \$A'000
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<b>4.</b>	<b>Net increase / (decrease) in cash and cash equivalents for the period</b>		
4.1	Cash and cash equivalents at beginning of period	5,073	2,845
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(10)	2,632
4.3	Net cash from / (used in) investing activities (item 2.6 above)	4,780	5,703
4.4	Net cash from / (used in) financing activities (item 3.10 above)	(1,873)	(3,189)
4.5	Effect of movement in exchange rates on cash held	14	(7)
<b>4.6</b>	<b>Cash and cash equivalents at end of period</b>	<b>7,984</b>	<b>7,984</b>

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$A'000	Previous quarter \$A'000
5.1	Bank balances	7,984	5,073
5.2	Call deposits		
5.3	Bank overdrafts		
5.4	Other (provide details)		
<b>5.5</b>	<b>Cash and cash equivalents at end of quarter (should equal item 4.6 above)</b>	<b>7,984</b>	<b>5,073</b>

6.	Payments to related parties of the entity and their associates	Current quarter \$A'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	34
6.2	Aggregate amount of payments to related parties and their associates included in item 2	0
<i>Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.</i>		

<b>7.</b>	<b>Financing facilities</b> <i>Note: the term "facility" includes all forms of financing arrangements available to the entity. Add notes as necessary for an understanding of the sources of finance available to the entity.</i>	<b>Total facility amount at quarter end \$A'000</b>	<b>Amount drawn at quarter end \$A'000</b>
7.1	Loan facilities	28,700	27,448
7.2	Credit standby arrangements		
7.3	Other (please specify)		
7.4	<b>Total financing facilities</b>	<b>28,700</b>	<b>27,448</b>
7.5	<b>Unused financing facilities available at quarter end</b>		1,252
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.		
	Loan Facilities held with CBA due to expire on the 31 <sup>st</sup> August 2024 at a borrowing rate of 6.36% includes equipment financing and is currently in negotiation regarding the extension of terms.		

<b>8.</b>	<b>Estimated cash available for future operating activities</b>	<b>\$A'000</b>
8.1	Net cash from / (used in) operating activities (item 1.9)	(10)
8.2	Cash and cash equivalents at quarter end (item 4.6)	7,984
8.3	Unused finance facilities available at quarter end (item 7.5)	1,252
8.4	<b>Total available funding (item 8.2 + item 8.3)</b>	<b>9,236</b>
8.5	<b>Estimated quarters of funding available (item 8.4 divided by item 8.1)</b>	923
	<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>	
8.6	If item 8.5 is less than 2 quarters, please provide answers to the following questions:	
8.6.1	Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?	
	Answer: NA	
8.6.2	Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?	
	Answer: N/A	

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

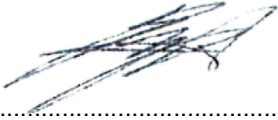
Answer:  
N/A

*Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.*

### Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: 24/04/2024

Authorised by:   
(Name of body or officer authorising release – see note 4)

### Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee – eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.