

## **3Q FY24 Highlights**





Revenue

\$49.5M

†\$11.4M



EBITDA1

\$14.0N

\$6.7N



Net Cash Flow<sup>2</sup>

\$13.4M

†\$21.9M



Cash at Bank

\$73.1M

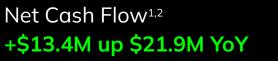
\$24.5M

- 1. Earnings Before Interest Tax Depreciation and Amortisation represents operating results excluding equity-settled employee and related costs, foreign exchange gains and losses, gains and losses on disposal of property, plant and equipment, and certain non-recurring non-operational expenses. Prior to 1Q FY24, EBITDA was normalised (adjusted or reduced) for certain one-off accruals and reversals.
- 2. Net Cash Flow represents the movement in Net Cash, which is cash at bank less debt including the vendor financing liability. 3Q FY24 Net Cash Flow of \$13.4M includes a one-off net receipt of \$5.5m relating to prior quarters, and follows a review of revenue share arrangements with a partner. Excluding the one-off receipt of \$5.5M, Net Cash Flow for 3Q FY24 was \$7.9M. YoY movement in Net Cash Flow is the difference between a net cash outflow of \$8.5M in 3QFY23 and a net cash inflow of \$13.4M in 3QFY24.
- 3. n.m. = not meaningful
- 4. YoY = quarter of prior corresponding quarter in the previous year.

## **Continued Strong Cash Flow**



#### NET CASH FLOW<sup>1,2</sup>



Incl. one-off net receipt of \$5.5M rev-share. Excluding = \$7.9M

Net Cash<sup>3</sup> \$59.2M up \$28.2M YoY

Cash at Bank \$73.1M up \$10.6M QoQ



1Q FY22 2Q FY22 3Q FY22 4Q FY22 1Q FY23 2Q FY23 3Q FY23 4Q FY23 1Q FY24 2Q FY24 3Q FY24

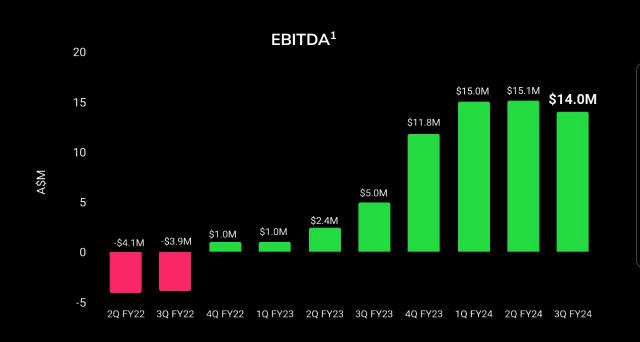
<sup>1.</sup> Net Cash Flow represents movement in Net Cash, which is cash at bank less debt including the vendor financing liability. Net Cash Flow in 1Q FY22 does not include the \$10.4M cash purchase price paid for InnovoEdge.

<sup>2. 3</sup>Q FY24 Net Cash Flow of \$13.4M includes a one-off net receipt of \$5.5m relating to prior quarters, and follows a review of revenue share arrangements with a partner. Excluding the one-off receipt of \$5.5M, Net Cash Flow for 3Q FY24 was \$7.9M.

<sup>3.</sup> Net Cash as at 31-Mar-24 of \$59.2M comprises cash at bank of \$73.1M less amounts owing under the vendor financing facility of \$13.9M.

## **Profitabile Sustainable Growth**





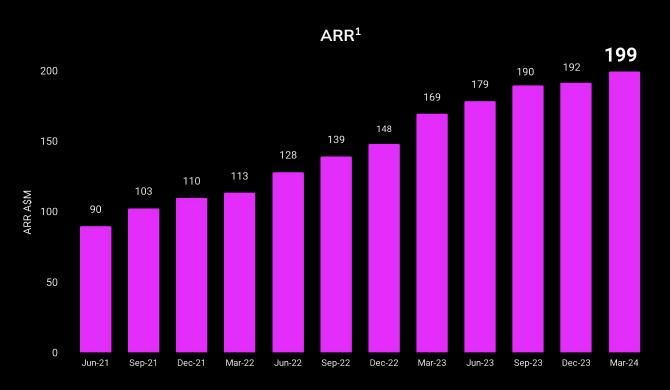
#### **EBITDA QoQ**

QoQ EBITDA reflects the increase in expenditure to reignite the go-to-market engine and increased partner commissions, offset by growth in revenue

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## **Annual Recurring Revenue**<sup>1</sup>





<sup>1.</sup> Annual Recurring Revenue (ARR) in A\$ is the recurring revenue expected over a 12 month period, calculated as Monthly Recurring Revenue for the last month of the period x 12, and excludes any non-recurring or one-off revenue. 3Q FY24 ARR grew \$7.7M or 4%, and excluding the impact of foreign exchange tailwinds from a weakening Australian dollar, underlying ARR grew \$4.4M or 2%.

# 3Q FY24 Revenue-Generating KPIs<sup>1,2</sup>



KPIs & Metrics <sup>1,2</sup>	Mar-24	Dec-23	Net QoQ Growth	QoQ % Growth	Mar-23	Net YoY Growth	YoY % Growth
Total Services	29,176	28,495	681	2%	26,008	3,168	12%
Customer Logos	2,627	2,615	12	0%	2,486	141	6%
Ports	8,673	8,602	71	1%	8,052	621	8%
VXC and IX	19,407	18,858	549	3%	17,124	2,283	13%
MCR	906	865	41	5%	742	164	22%
MVE	190	170	20	12%	90	100	111%

<sup>1.</sup> Revenue-generating key performance metrics are those with billed revenue in the quarter.

<sup>2.</sup> Megaport's Revenue-generating Key Performance Indicators (KPIs) can be found on our website at https://www.megaport.com/investor/business-overview/#kpis.

<sup>3.</sup> Services comprise Revenue-generating Ports, Virtual Cross Connections (VXCs), Internet Exchange (IX), Megaport Cloud Router (MCR), and Megaport Virtual Edge (MVE).

## **FY24 Progress**



#### Q1 Develop Strategy

- People
- Product
- Profitability

#### Q2 Execute Strategy

- Rebuild GTM machine
- 3x quota-bearing sales execs in NAM
- Build Digital Marketing
- Product innovation
- Strengthen balance sheet

# Q3 Build GTM Momentum

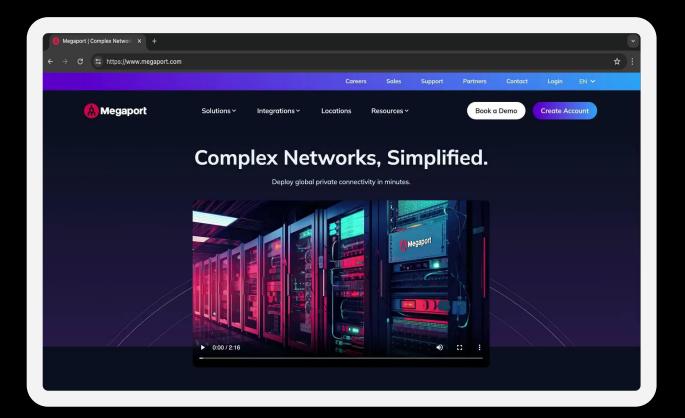
- Restart marketing machine
- Fuel the new sales business
- Expand existing sales team
- 400G backbone upgrade

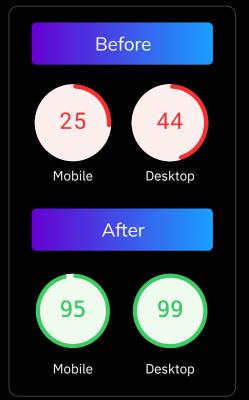
#### Q4 Refine & Optimise

- Double-down on proven successes in sales and marketing
- Seographic expansion
- Continued market expansion
- Product innovation
- Strategic investments for long term growth

# Marketing Machine - New Megaport Website







## **GTM Progress to Date**



#### **GTM Progress in FY24**

- 13 new quota-bearing salespeople in seat
- Reorganised territories and introduced a new comp plan 
  ✓
- Transformed the way Megaport engages with customers 
  ✓
- angle Upgraded GTM operating models and tools  $\checkmark$
- Closed the largest deal ever (\$1.4m ARR / \$4.2m TCV) ✓

### Green Shoots in GTM in 3Q FY24

- Improvements in ARR growth from new access products ✓
- Increased contribution from channel 🗸
- New hires contributing as expected 🗸
- Pivot towards solution selling showing early promise 
   ✓
- Compensation driving the appropriate behaviour 
  ✓

## **GTM Transformation - Next Phase**



- Ongoing focus to improve effectiveness of the GTM team
  - Optimising lead generation to customer process
  - Additional refinements to sales messaging
- Continuing to build out GTM team with new sales roles in South America, EMEA, and APAC
  - Open sales executive roles in Italy, Germany, Netherlands, Brazil,
     Spain, and ANZ
  - Hired a new Head of Sales Enablement
- Re-engaged with customers and channel via "Megaport World Tour" ~40+ cities and counting
- First AWS Direct Connect Network Service Offering on AWS Marketplace
- Reactivated expansion of DC footprint and the broader ecosystem





## Strategic Investments for Long Term Growth



#### Scaling the Network

- Scale network for demands of Al
- Roll-out 400G backbone to provide 100G access across wider network
- Scale network procurement economics to enable faster, more disruptive services and drive bottom line growth
- Expand product set to include low-touch, incremental, high revenue products
- Faster cloud-to-cloud connectivity

#### **Geographic & Ecosystem Expansion**

- Strategic data centre expansion
- New countries to expand addressable markets
- Expand to AI/GPUaaS on-ramps
- More MVE partners
- More cloud providers
- Cloud on-ramps
- Add IX locations and IX peering

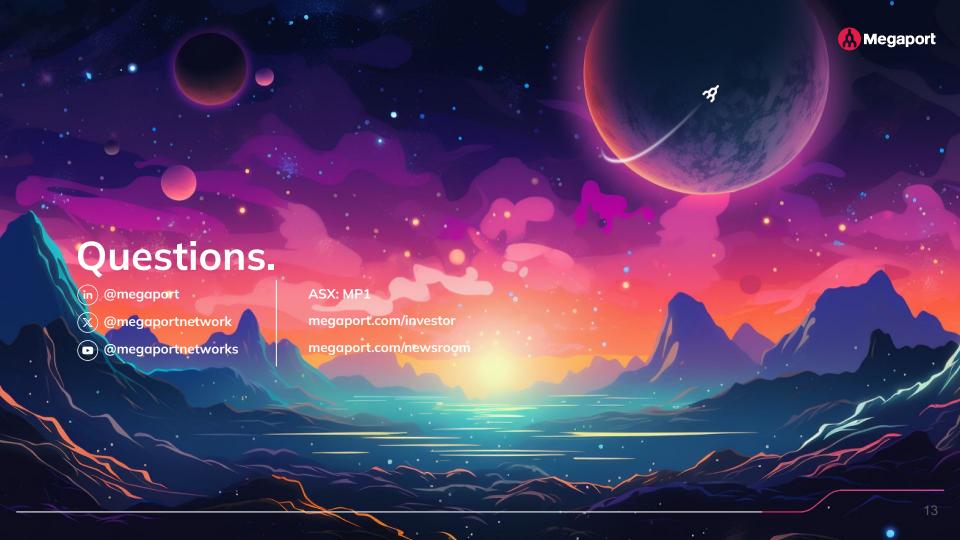
## **Outlook and Guidance**



- FY24 EBITDA<sup>1</sup> guidance<sup>2</sup> upgraded to \$56M \$58M (from \$51M \$57M)
- Remaining FY24 guidance confirmed<sup>2</sup>
  - Revenue guidance of \$190M \$195M
  - Capex guidance of \$20M \$22M
- Green shoots in the GTM team are evident, albeit still early days
- Strategic investment for long term growth underway
- Next update at Full Year Results on 22 August 2024

<sup>1.</sup> Earnings Before Interest Tax Depreciation and Amortisation (EBITDA) represents operating results excluding equity-settled employee and related costs, foreign exchange gains and losses, gains and losses on disposal of property, plant and equipment, and certain non-recurring non-operational expenses.

<sup>2.</sup> Refer to ASX announcement dated 29 April 2024 titled "Upgraded Guidance for FY24". Guidance is provided after taking into account the planned investment in go-to-market capabilities, product development, marketing, advertising, travel, entertainment, professional fees and planned capital expenditure, and excludes any future strategic initiatives the Company may decide to undertake. FY24 Guidance assumes a foreign exchange rate of AUD \$1.00 to USD \$0.67. Any variation to the exchange rate will impact revenue, costs and cash flow.





# Important Information

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All references to "\$" are to Australian currency (AUD) unless otherwise noted.

For definitions refer to the <u>Glossary for Investors</u> on the Megaport website at <u>https://www.megaport.com/investor/business-overview/</u>.

A summary of Megaport's historical KPIs and metrics can be found on our website at <a href="https://www.megaport.com/investor/business-overview/#kpis">https://www.megaport.com/investor/business-overview/#kpis</a>.

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