# FY17 Full Year Results and Global Update

24 August 2017



# Highlights FY2017



### Fiscal Year 2017 KPIs

Total number of data centres



102

JUNE 2016

165

JUNE 2017

**Total number of ports** 



736

JUNE 2016

1829

JUNE 2017

**Total number of services** 



1500

JUNE 2016

JUNE 2017

3764

**Total number of customers** 



314

**JUNE 2016** 

738

**JUNE 2017** 

**Monthly Recurring Revenue\*** 



\$308k

\$1.2M

JUNE 2017

**Annualised Revenue** 



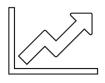
**\$3.7M**JUNE 2016

\$14.6M

JUNE 2017



## FY17 Company Highlights



## Profit after direct network costs

**Key Milestone Achieved** 

+\$253K

in 2nd Half 2017

24%

June 2017 run rate



\$27.8M

Strategic capital raising completed



240+

**Service providers** 

in Megaport's self-service Marketplace



Top 5

cloud service providers now integrated into Megaport



24 new

cloud regions enabled

13 new

cloud on-ramps enabled



### Fiscal Year 2017 Revenue Performance









## Annual Results



## **FY17 Financial Results**

Consolidated Profit & Loss	1 July 2016 - 30 June 2017 \$	27 July 2015 - 30 June 2016 \$
Revenue	10,668,613	2,679,410
Direct network costs <sup>1</sup>	11,246,275	4,219,175
Profit/(loss) after direct network costs <sup>1</sup>	(577,662)	(1,539,765)
Employee costs	(16,537,386)	(10,742,463)
Professional fees	(3,031,097)	(3,060,888)
Depreciation and amortisation expense	(4,155,954)	(1,295,761)
Other costs <sup>2</sup>	(5,632,808)	(4,706,333)
Net profit/(loss)	(29,934,907)	(21,345,210)

Revenue less direct network costs, which comprise of data centre power and space, physical cross connect fees, bandwidth and dark fibre, network operation and maintenance, and channel commissions which are directly related to generating the service revenue of Megaport Group.

Total Other costs includes travel and marketing expenses, finance expenses, and other income and costs to the business.

#### **Financial Results**

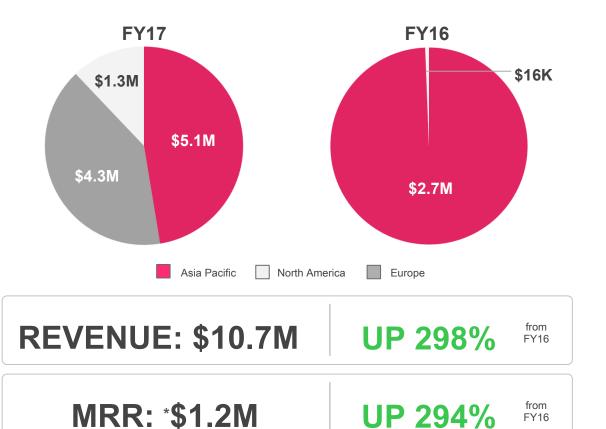
For year ended 30 June 2017

Revenue \$10.7M up 298%

Loss after direct network costs for the Group of \$578K

Global business in H2FY17 is generating a profit after direct network costs

### FY17 Revenue





For year ending 30 June 2017

Revenue of \$10.7M, up 298%, driven by acquisitions in Europe and organic growth in Asia Pacific and North America

47% from Asia Pacific41% from Europe12% from North America

Monthly recurring revenue was \$1.2M for June 2017, up 294%, driven by increased utilisation of Megaport Services globally



## **FY17 Operating Costs**

	FY16 \$	H1FY17 \$	H2FY17 \$	FY17 \$
Direct network costs	4,219,175	5,289,857	5,956,418	11,246,275
Profit/(loss) after direct network costs	(1,539,765)	(831,153)	253,491	(577,662)

Total operating expense	19,805,445	12,908,255	16,494,427	29,402,682
Employee costs	10,742,463	7,813,796	8,723,590	16,537,386
Professional fees	3,060,888	1,666,517	1,364,580	3,031,097
Depreciation and amortisation expense	1,295,761	1,835,632	2,320,322	4,155,954

#### **Financial Results**

For year ended 30 June 2017

Global business in H2FY17 is generating a profit after direct network costs

OPEX for H2FY17 is now consistent run rate for the business

OPEX per dollar of Revenue generated has decreased from \$7.40 to \$2.75 YoY

## **FY17 Financial Results**

Consolidated Financial Position	1 July 2016 - 30 June 2017 \$	27 July 2015 - 30 June 2016 \$
Current Assets	23,958,983	13,495,691
Non-current Assets	16,885,215	7,954,202
Total Assets	40,844,198	21,449,893
Current Liabilities	(9,344,376)	(4,231,035)
Non-current Liabilities	(1,276,622)	(48,880)
Total Liabilities	(10,620,998)	(4,279,915)
Equity	30,223,200	17,169,978
Cash Position	1 July 2016 - 30 June 2017 \$	27 July 2015 - 30 June 2016 \$
Cash at end of period	* 21,027,324	11,869,997

#### **Financial Results**

For year ended 30 June 2017

Successful Capital Raise \$27.8M

\*Closing cash position \$21M as at 30 June 2017, closing cash on full settlement of Capital Raise 3 July 2017 was \$37.4M

Investment in assets to facilitate network expansion (incl. IRU), and business acquisitions to grow revenue



**About Megaport** 



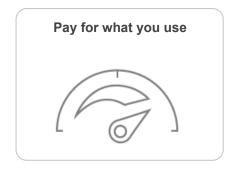
## Connecting everyone to everything

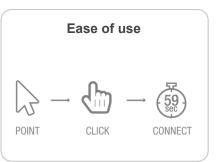
The Megaport Software Defined Network (SDN) brings greater cloud connectivity to the enterprise.





## Who is Megaport?

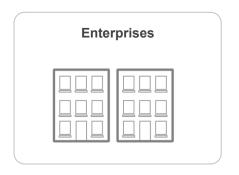






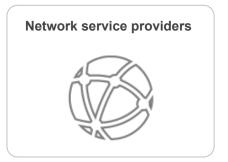


#### Who we connect









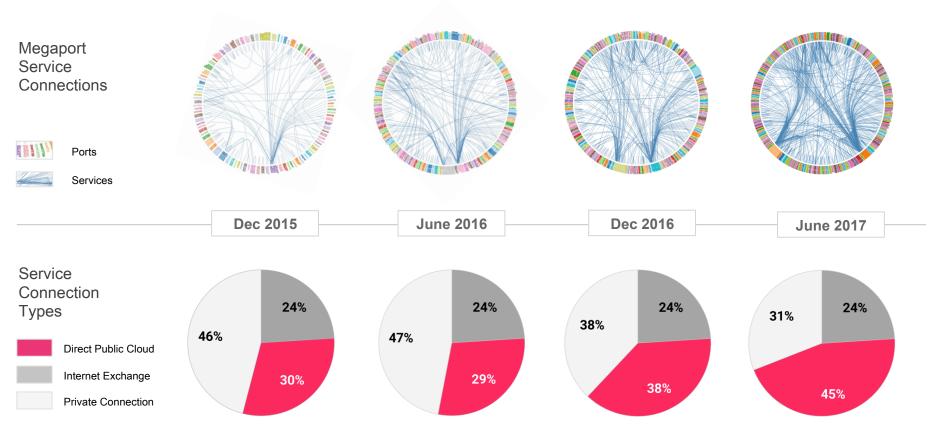




## **Business Update**

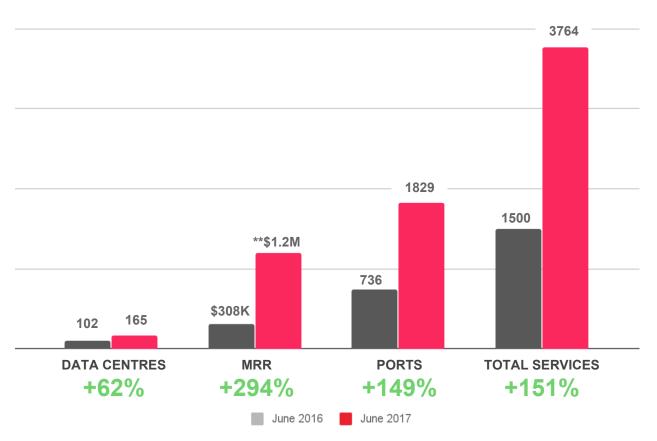


## Building the Network Effect





## Fiscal Year 2017 Growth



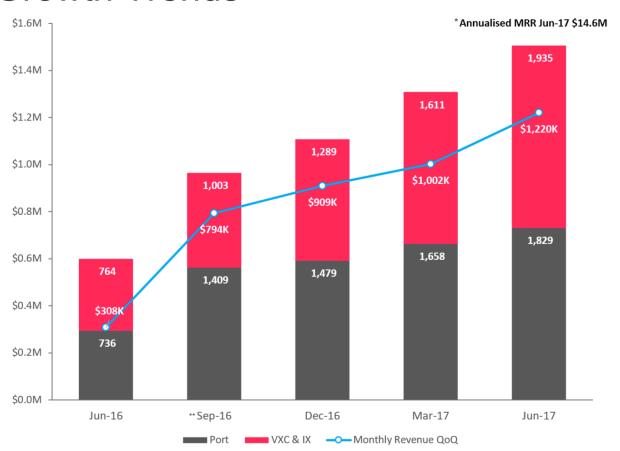
## What's driving revenue growth?



The increase in services per port directly increases Port value



### **Growth Trends**



Ecosystem richness drives greater service connection opportunities

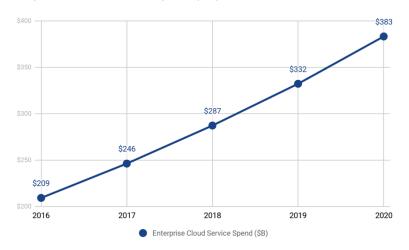
Growth in services is an indicator of overall customer usage on the network

Increased services per port drives greater Monthly Recurring Revenue (MRR) growth and increased revenue per port



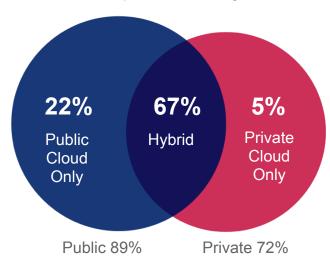
## **Industry Growth Trends**

#### Enterprise Cloud Service Spend (\$B)



Total of: BPaaS, PaaS, SaaS, Cloud Management & Security Services, Cloud Advertising
Source: Gartner, 2017

#### 95% of Respondents are Using Cloud



Source: RightScale 2017 State of the Cloud Report



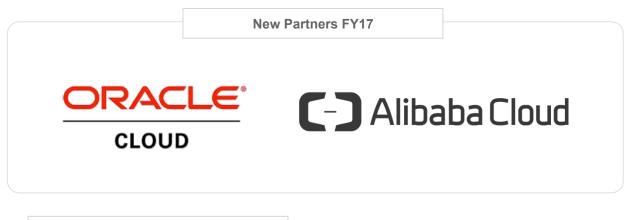
79% of companies surveyed use two or more cloud or hosting providers.

Source: 451 Research 2016



#### **2017 Milestones**: Cloud Service Providers





**Existing Partners** 



Microsoft Azure





## 2017 Milestones: New Cloud Regions



**New Cloud Regions** 



Amazon Web Services



Microsoft Azure



Oracle Cloud



Google Cloud



Alibaba Cloud





Microsoft Azure







AWS GovCloud EU Frankfurt US Ohio EU London EU Ireland US DoD East US Gov Texas US Gov Iowa West US 2 UK South West Europe

Germany Central Canada East

Canada Central

US-Phoenix 1 US-Ashburn 1 Europe West 2 (London) Europe West 3 (Frankfurt) US West 1 (Silicon Valley) US East 1 (Virginia) Asia Pacific SE1 (Singapore) Asia Pacific SE2 (Sydney) CN-Hong Kong EU Central 1 (Frankfurt)



### 2017 Milestones: New Cities



#### **New Cities**

Atlanta Miami Austin Montreal Berlin Munich Cincinnati Norwalk Culpeper Nuremberg Dublin Phoenix Dusseldorf Portland Frankfurt Quebec City Hamburg San Antonio Houston San Francisco Stockholm Las Vegas





## **2017 Milestones**: New Data Centre Operators





**FUJITSU** 



















**edge**connex®









e-shelter













#### Addressable Channels to Market

#### **Master Agencies**

Vast agency sales resources Aligned to solution-sell via solution architects Promotional and educational opportunities

#### **Data Centre Operators**

Resellers of Megaport services
White labelled Megaport service integration
Targeted go to market engagements

#### Cloud and Managed Service Provider

Aligned with Product and Sales organizations Solution-selling and sell-with oriented Demand signal for new locations





























#### **Megaport Benefits:**

Enables larger, distributed sales force for Megaport services. Rapid speed to market. Minimise go to market complexities and costs





Asia Pacific



## **APAC Highlights**

Total number of data centres



47

JUNE 2017

**Total number of Ports** 



905

JUNE 2017

**Total number of Services** 



2352

JUNE 2017

**Total number of customers** 



414

JUNE 2017

**Monthly Recurring Revenue** 



540K

JUNE 2017

Profit after direct network costs



**52%** 

**JUNE 2017** 

#### **FY17 Highlights**

- Delivered over 1,100 services
- New international routes opening up new connectivity options for global customers
- Delivered over 350 cloud connections

#### **FY18 Focus**

- DC coverage growth via Strategic Partners
- Onboarding new CSP's to drive VXC growth
- Digital campaigns to reduce Cost of Acquisition





## **North America**



## North America Highlights

Total number of data centres



61

JUNE 2017

**Total number of Ports** 



356

JUNE 2017

**Total number of Services** 



823

JUNE 2017

**Total number of customers** 



140

JUNE 2017

**Monthly Recurring Revenue** 



276K

JUNE 2017

Profit after direct network costs



-56%

JUNE 2017

#### **FY17 Highlights**

- Delivered over 600 services
- Expanded key DCO agreements and locations:
  - EdgeConnex
  - Digital Realty
  - QTS
- Onboarded 18 Resellers

#### FY18 Focus

- Enabling partners & resellers to sell Megaport services
- Add 35 new sites via new and existing DCO relationships
- Expand addressable market through new and existing partnerships
- Focus on Tier2 and Tier3 new markets





Europe



## **Europe Highlights**

Total number of data centres



**57** 

JUNE 2017

**Total number of Ports** 



568

JUNE 2017

**Total number of Services** 



589

JUNE 2017

**Total number of customers** 



222

**JUNE 2017** 

**Monthly Recurring Revenue** 



404K

**JUNE 2017** 

Profit after direct network costs



49%

JUNE 2017

#### **FY17 Highlights**

- Availability of Megaport services on combined assets from acquisitions
- Delivery of Megaport services to existing ECIX customers
- Now the largest IX operator in 4 key German markets

#### FY18 Focus

- Increase geographic reach via strategic NSP partnerships
- Develop new DC operator partnerships in existing markets
- Continue building relationships with regional NSP's to enhance access to platform



Includes acquisitions.

29





#### FY18 Focus

**Connect** to new locations, partners, and enterprises

**Accelerate** partner enablement to maximise sales opportunity

**Strengthen** our position as the leading innovator in global Network as a Service (NaaS)

Deliver revenue growth with prudent cost management and meaningful reduction in cash burn



## Important Information

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All references to "\$" are to Australian currency (AUD) unless otherwise noted.

Direct network costs: Revenue less direct network costs, which comprise of data centre power and space, physical cross connect fees, bandwidth and dark fibre, network operation and maintenance, and channel commissions which are directly related to generating the service revenue of Megaport Group.



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