

# Results and Investor Presentation FY2017



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# Overview



## FY2017 Financial Summary

Operating Revenue

\$199m

4% decrease from FY2016

3% constant currency increase from FY2016<sup>1</sup> Regional Contribution

\$50m

Increase of \$15m from FY2016<sup>2</sup>

R&D Expenses

\$64m

\$1m increase from FY2016

Operating Loss

\$33m

\$22m improvement from FY2016<sup>3</sup>

Net Cash as at 31 March 2017

\$6m

(as at 31 March 2017, NZ\$)



 $<sup>^{1}\</sup>mbox{Constant}$  currency is non-GAAP financial information. See Page 40

<sup>&</sup>lt;sup>2</sup>Regional contribution is Segment contribution – external - before abnormal items

 $<sup>^3\,\</sup>text{FY}2016$  includes abnormal expenses of \$7m. Excluding abnormal items, the improvement was \$15m

## Rights Offer and Strategic Review

- Seeking to raise approximately NZ\$32m new equity through a 2 for 9 Rights Offer at NZ\$0.90 per share
- FY2018 is an important year for Orion Health as the business focuses on its drive to profitability during the second half of the financial year. The announced \$32m Rights Offer and the existing banking facilities together provide the business the financial resources to achieve that objective
- CEO and 50.8% shareholder, Ian McCrae, has committed to take up \$15m of shares in the Rights Offer and 9.6% shareholder GA Cumming, together with all New Zealand based Directors, have committed to take up their full entitlements in support of the Rights Offer. The balance of the \$32m offer will be underwritten by First NZ Capital
- As part of the recent strategic review (which was focused on sources of additional capital including minority investments in the Company), we also received expressions of interest outside the original review scope. Consequently, we have decided to widen and extend the review to explore that interest, focused on ways to maximise shareholder value and deliver outcomes that are in the best interests of all stakeholders



## **CEO Address**

# Operational Summary

## Orion Health Investment Highlights



## **Modern** Technology

Our technology is modern and scalable big data and cloud ready. Amadeus is now hosted in AWS<sup>1</sup> and incorporates Cassandra, Spark and Elastic Search



## **Global** Footprint

With 25 offices in 15 countries and over 750 customers, Orion Health is truly global



## Sustainable

Revenue

With no customer contributing >10% of total revenues and customers spread throughout the world we have many sources of income across many products



## **Value**Enhancing

A data rich health record can be viewed on our software, assisting to reduce health system wasteage



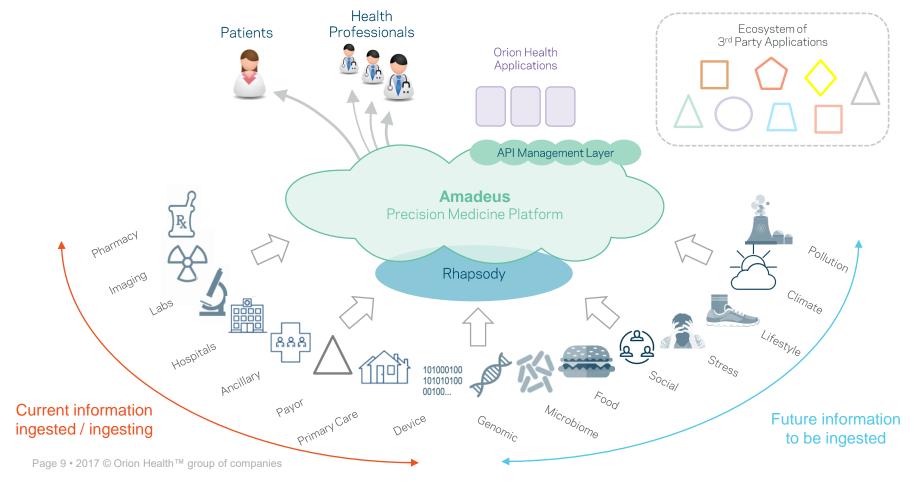
## **Transforming**Healthcare

With big data rapidly changing healthcare, we have built a platform to aggregate and make sense of health data on a large scale



<sup>&</sup>lt;sup>1</sup> Amazon Web Services

## Orion Health Platform





## Orion Health Software Changing Healthcare Delivery\*



98% of residents

or 1.4m patients in Maine, U.S. have their healthcare records integrated in the State's HealthInfoNet



51,000

health professionals

access Alberta Netcare Portal, viewing 7.2 million screen pages of information monthly



up to 3m

messages

a day are sent between clinicians, support staff and researchers at the Phoenix Children's Hospital in Arizona



>72m
diagnostic test results viewed

following the implementation of Orion Health software in Northern Ireland

Technology delivering better health outcomes and material efficiencies for funders of healthcare





### North America Overview

#### FY2017 Summary

- Three customers now live on Amazon Web Services (AWS)
- Convergence of existing customers to AWS ongoing
- Announcement of contract with St. Francis Healthcare Partners
- Renewed and extended license agreement with Philips
- Pilot project with Medtronic announced
- In Canada we are the first public company with the health information network service provider designation in Ontario. We also successfully implemented a SaaS based hosted EMR solution in a private cloud for Alberta

#### Outlook

- Cognizant is optimistic about the outlook in the US health insurance market after FY2017 was slowed through M&A activity
- Provider networks and HIEs continue to be target customers for Orion Health sales
- Merger of Cal Index with Inland Empire to form Manifest MedEx has resulted in reduced usage of Orion Health software pending a potential vendor review process, with a consequential material reduction in revenue from Cal Index in the current year
- Horizon to go live early FY2018 and will be a leading insurance provider reference in the US



Orion Health key customer sites



## Europe, Middle East, Africa Overview

#### FY2017 Summary

- Performance in EMEA (Europe, Middle East, Africa) was impacted by a slowdown in NHS tenders in the United Kingdom
- £5m contract win with Dorset County Council
- Two pilot pharmaceutical projects in action
- Paris and Burgundy projects in France now live
- Middle East new contract wins recorded including Oasis Hospital in Dubai
- Awarded a European Frost & Sullivan Award for Product Leadership in population health management
- 24% clinical portal market share and 23% integration platform market share in UK<sup>1</sup>

#### Outlook

- UK progressive HCIT plans with £4bn set aside for NHS technology over the next four years aligns with Orion Health capabilities
- Success in France through Paris and Burgundy projects. Additional French public funding announced to support regionalisation and shared care records provides opportunity









## Asia Pacific Overview

#### FY2017 Summary

- Enterprise now live at Burwood Hospital in Christchurch
- Contracted work underway in the four NZ regions and with Ministry of Health
- NSW Shared Care Pilot now live in Northern NSW
- · Awarded contract for Referrals Management and Interoperability at Metro North in Queensland
- Completion of major legacy projects in Australia
- Three sites now live across VinMec in Vietnam and live at The Medical City in the Philippines
- Awarded Best Technology Solution for Public Sector at New Zealand Hi Tech Awards 2017

#### Outlook

- Near term interoperability and care coordination opportunities on the Eastern seaboard in Australia
- Plans for regionalisation and national EHR in New Zealand
- Continue deployments of Enterprise in the South Island of New Zealand
- Expansion of sites through VinMec in South East Asia
- Other private and public sector opportunities in South East Asia for Enterprise, Consult & Rhapsody
- Continued growth of Rhapsody through existing partner network in China





## R&D Recent Product Developments

#### **New Products**

#### **Amadeus**

 Big Data Platform underpinned by Cassandra, Spark and Elastic Search

#### Population Health Explorer

 Enables customers to build and deploy cohorts, measures and dashboards for patients

#### Population Health Management

• Enables coordinated care across healthcare settings and different care providers

#### **EMR-Connect**

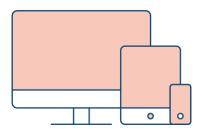
Visually integrates HIEs with Physicians' EMRs

#### Clinical Companion / Engage Mobile

Mobile application for clinicians and patients

#### **Enterprise PAS**

A NZ compliant Patient Administration System



#### **Key Achievements in Functionality**

#### **Automated deployment**

- Faster more reliable implementations
- Enables continuous deployment models for cloud customers

#### Fully supported deployment on AWS Cloud infrastructure





## FY2017

# Financial Performance

## Summary Financial Results

	FY2017 NZ\$m	FY2016 NZ\$m
Recurring Revenue	92.4	87.9
Non-recurring Revenue	106.7	119.0
Total Operating Revenue	199.1	206.9
Other Income	7.9	6.5
Total Income	207.0	213.4
Operating Expenses	239.8	268.1
Operating Loss	(32.8)	(54.7)
Net Finance Income	0.1	2.0
Loss before Income Tax Expense / Credit	(32.7)	(52.7)
Income Tax Expense / (Credit)	1.5	1.7
Loss after Income Tax	(34.2)	(54.4)

- Operating Revenue of \$199m down 4% from FY2016 Operating Revenue of \$207m
- Currency had a negative 7% impact on Operating Revenue which was up 3% on a constant currency basis
- Regional Contribution of \$50m up 42% from FY2016 Regional Contribution of \$35m
- Recurring Revenue 46% of Total Operating Revenue up from 42% in FY2016
- R&D expense of \$64m in line with FY2016 expense of \$63m
- Loss before Income Tax of \$33m, a \$20m improvement from FY2016



## Balance Sheet and Liquidity

As at 31 March	FY2017 NZ\$m	FY2016 NZ≸m
Assets		
Cash and cash equivalents	10.1	58.6
Trade and other receivables	57.9	53.5
Accrued revenue	21.8	21.4
Current income tax asset	2.4	0.4
Deferred tax asset	1.9	3.6
Plant, property and equipment	12.8	15.8
Intangible assets	3.7	4.1
Total assets	110.6	157.4
Liabilities		
Bank overdraft	4.2	_
Dark overdraft		
Trade and other payables	17.0	16.4
		16.4
Trade and other payables	17.0	
Trade and other payables  Current income tax payable	17.0	0.6
Trade and other payables  Current income tax payable  Employee benefits	17.0 0.6 17.5	0.6
Trade and other payables  Current income tax payable  Employee benefits  Revenue in advance	17.0 0.6 17.5	0.6 15.4 58.6
Trade and other payables  Current income tax payable  Employee benefits  Revenue in advance  Deferred tax liability	17.0 0.6 17.5 31.7	0.6 15.4 58.6
Trade and other payables  Current income tax payable  Employee benefits  Revenue in advance  Deferred tax liability  Secured borrowings	17.0 0.6 17.5 31.7	0.6 15.4 58.6 0.1

- Net cash of \$6m as at 31 March 2017
- The reduction in the Revenue in Advance liability impacted cashflow adversely by \$27m. This was an abnormally large movement due primarily to a change in payment terms of one significant customer
- In 2H2017 a receivables purchase arrangement was entered into with BNZ. This arrangement provided cash immediately to Orion Health and gives BNZ the right to a receivable from a large international corporate when the balance is paid under the extended payment terms which have been provided to that customer (this arrangement is reflected as Secured Borrowings on the Balance Sheet)
- All R&D remains expensed
- Working capital and standby facilities in place with ASB



## Cash Flow Analysis

#### **Cash Flow Summary**

	FY2017 NZ\$m	FY2016 NZ\$m
Cash Flow from Operating Activities		
Receipts from customers	177.0	224.4
Interest received	0.1	3.0
Payment to suppliers	(80.4)	(91.5)
Payment to employees	(149.7)	(164.4)
Other	(1.8)	(3.8)
Cash Outflow from Operating Activities	(54.8)	(32.3) •
Cash Inflow from Investing Activities <sup>1</sup>	(4.4)	
Cash Inflow from Financing Activities	ctivities 7.7	
Total Net Cash Outflow	(51.5)	(38.5)

#### **Operating Cash Flow Reconciliation**

	FY2017 NZ\$m	FY2016 NZ\$m
Net Loss after Income Tax	(34.2)	(54.4)
Increase / (decrease) in revenue in advance	(26.9)	0.4
(Increase) / decrease in accrued revenue	(0.4)	7.1
Other working capital movements	(2.9)	1.1
Working capital adjustments	(30.2)	8.6
Depreciation and amortization	7.1	7.4
Other non-cash movements	2.5	6.1
Cash Outflow from Operating Activities	(54.8)	(32.3)



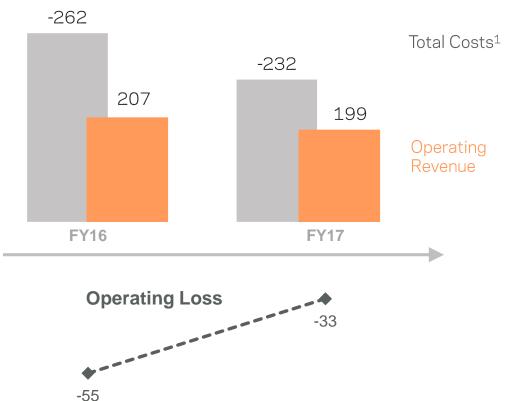
<sup>&</sup>lt;sup>1</sup> Removes effect of term deposit

## Available Debt Funding

- Orion Health maintains available debt facilities under its ASB facility, currently running to August 2018, comprising:
  - a multi-currency working capital facility of up to NZ\$30m (accessible to the extent the trade receivables balance provides the agreed security cover); and
  - a standby facility with a limit of NZ\$10m currently undrawn
- As at 31 March 2017, Orion Health had cash balances of NZ\$10.1m offset by a NZ\$4.2m balance drawn under the working capital facility, giving a net cash balance of NZ\$5.9m
- These facilities are subject to bank covenants which are calculated and reported either monthly or quarterly. Orion Health has complied and continues to comply with all tested covenants



## Driving to Profitability



- Organisational review has reduced Operating Loss; decreased from -\$55m to -\$33m
- Major organisational restructure in the US
- Improved contribution margins from managed services and implementation services

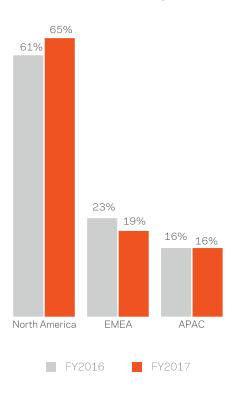


**Driving to profitability** 

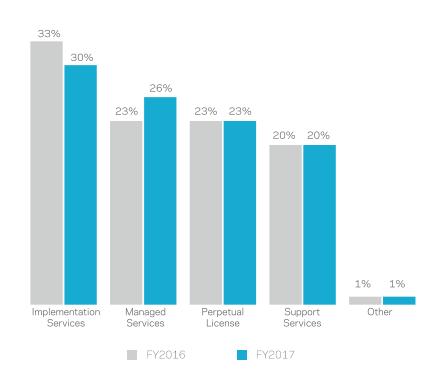
<sup>&</sup>lt;sup>1</sup> Total costs are shown net of other income

## Orion Health Revenue Mix

#### Revenue by Geography



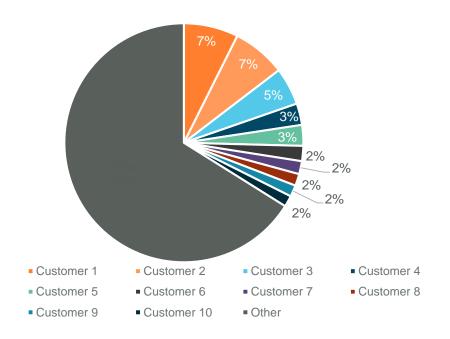
#### Revenue by Type



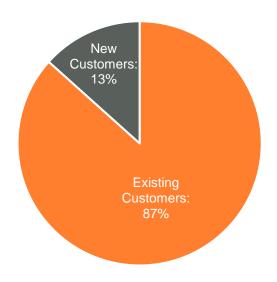


## Sustainability of Revenue Base

## Widespread Distribution of Customers: Revenue by Customer FY2017



## Most Revenue Contributed Through Existing Customers: Revenue by Customer FY2017<sup>1</sup>





<sup>&</sup>lt;sup>1</sup> Customers must have contributed revenue in FY2016 to be classified as "Existing"

## North America FY2017 Summary

**Total Operating Revenue** 

\$130m

3% growth

9% constant currency growth

Regional Contribution

\$38m

\$26m improvement from FY2016

Recurring Revenue

54%

Up from 49% in FY2016

Contribution	FY2017 NZ\$m	FY2016 NZ\$m
Revenue NZ\$m		
Perpetual Licenses	31.2	26.1
Implementation Services	27.8	36.2
Support Services	22.0	20.3
Managed Services	47.2	41.5
Other	1.3	1.3
Total Operating Revenue	129.5	125.4
Contribution – external (before abnormal items) NZ\$m (Contribution %)		
Perpetual Licenses	31.2	26.1
Implementation Services	5.9 <i>2</i> 1%	3.8 10%
Support Services	20.3 92%	16.8 <i>83</i> %
Managed Services	10.4 22%	2.1 5%
Sales, Marketing and G&A	(31.1)	(37.9)
Other	1.2	1.3
Contribution	37.9	12.2



## EMEA FY2017 Summary

**Total Operating Revenue** 

\$39m

20% decrease

6% constant currency decrease

Regional Contribution

\$5m

\$10m decrease from FY2016

Recurring Revenue

31%

Up from 29% in FY2016

Contribution	FY2017 NZ\$m	FY2016 NZ\$m
Revenue NZ\$m		
Perpetual Licenses	11.2	17.5
Implementation Services	15.3	16.4
Support Services	8.7	9.6
Managed Services	3.2	4.7
Other	0.2	0.2
Total Operating Revenue	38.6	48.4
Contribution - external NZ\$m (Contribution %)		
Perpetual Licenses	11.2	17.5
Implementation Services	1.0 9%	3.4 21%
Support Services	7.4 86%	8.4 <i>88</i> %
Managed Services	2.0 <i>62</i> %	3.4 72%
Sales, Marketing and G&A	(17.1)	(17.5)
Other	0.2	-
Contribution	4.7	15.2



## APAC FY2017 Summary

**Total Operating Revenue** 

\$30m

7% decrease

5% constant currency decrease

Regional Contribution

\$7m

In line with FY2016

Recurring Revenue

37%

Up from 36% in FY2016

Contribution	FY2017 NZ\$m	FY2016 NZ\$m
Revenue NZ\$m		
Perpetual Licenses	3.2	5.5
Implementation Services	15.7	14.8
Support Services	9.8	11.1
Managed Services	1.4	0.7
Other	0.1	0.3
Total Operating Revenue	30.2	32.4
Contribution - external NZ\$m (Contribution %)		
Perpetual Licenses	3.2	5.5
Implementation Services	4.4 28%	3.2 22%
Support Services	8.5 <i>87</i> %	9.9 <i>8</i> 9%
Managed Services	0.1 10%	(0.6) (86)%
Sales, Marketing and G&A	(8.9)	(10.3)
Other	0.1	-
Contribution	7.4	7.7



## Services Contribution

NZ\$m	FY2017 NZ\$m	FY2016 NZ\$m
Implementation Services		
Operating revenue	58.8	67.4
Contribution	11.3	10.2
Contribution %	19%	15%
Support Services		
Operating revenue	40.5	40.9
Contribution	36.2	35.0
Contribution %	89%	86%
Managed Services		
Operating revenue	51.9	47.0
Contribution	12.6	5.0
Contribution %	24%	11%

#### **Implementation Services**

- Improvement from 15% to 19% contribution margin reflecting ability to adjust cost base against workload
- Completion of legacy projects expected to further assist contribution margins in the future
- Continued investment in deployment automation will assist contribution margins

#### **Support Services**

 3% contribution margin improvement reflects ongoing business efforts to achieve efficiencies in service

#### **Managed Services**

- 13% contribution margin improvement
- Contribution improvement reflects customers added to SaaS environment against a backdrop of fixed costs
- New customers continue to be added at high contribution margins



# FY2018

# Outlook

### Outlook - Revenue

- We are expecting operating revenue growth in FY2018 of 0% to 10% in constant currency. At current exchange rates this would result in Operating Revenue of NZ\$200m to NZ\$220m
- Given the uncertainty of the Manifest Medex position, the company has budgeted for a material reduction in revenue from Cal Index in FY2018 with the result that the company's recurring revenue percentage is expected to drop just below 40% for the current year
- Longer term we are focused on increasing health records managed by Orion Health software, increasing the proportion of recurring revenue (with a five year target of ~60%) and expanding contribution margins earned



## Outlook - Driving to Profitability

- We are actively managing costs to achieve our objective of driving to profitability during 2H2018
- Organisational review during April 2017 has reduced business headcount by 76 and will reduce costs by ~\$10m on an annualised basis
- Budgeted costs for FY2018 reflect:
  - Reductions in costs (with the potential for further reductions)
  - Expected contribution margin improvement in implementation services, partially reflecting completion of some unsatisfactory legacy projects
  - Migration of existing customers to AWS to create efficiencies and eliminate duplicate costs
- We expect continued operating losses in 1H2018 given seasonality trends, of a similar magnitude to 1H2017. 1H2017 was strengthened significantly by a large one off licence sale. The 1H2018 loss is expected to be substantially offset by the planned material improvement in 2H2018
- Operating cashflow is expected to follow our earnings profile (absent large one off sales on non standard payment terms)



## Outlook - Strategic Review

As part of the recent strategic review (which was focused on sources of additional capital including minority investments in the Company), we also received expressions of interest outside the original review scope. Consequently, we have decided to widen and extend the review to explore that interest, focused on ways to maximise shareholder value and deliver outcomes that are in the best interests of all stakeholders



## Senior Leadership Team Additions



**Teri Thomas**Executive Vice President, Global Sales, Marketing and Strategy

- Senior leadership team enhanced by two recent high-profile appointments:
  - Vice President for Global Sales, Marketing and Strategy, Teri Thomas, was previously Vice President at leading US health IT vendor, Epic Systems Corporation



Mark Tisdel CFO (Incoming)

 Incoming Chief Financial Officer, Mark Tisdel, was recently Senior Vice President and CFO at Model N, Inc., a NYSE-listed revenue management software company which provides solutions for the life science and high tech industries



## Shareholder

# Rights Offer

## Summary of Offer

- Orion Health is seeking to raise approximately NZ\$32m of new equity through a pro-rata Rights Offer (the 'Offer')
- All Eligible Shareholders have equal opportunity to participate in the Offer, and rights will trade on the NZX Main Board
- ► CEO and 50.8% shareholder, Ian McCrae, has committed to take up \$15m of shares in the Rights Offer and 9.6% shareholder GA Cumming, together with all New Zealand based Directors, have committed to take up their full entitlements in support of the Rights Offer. The balance of the \$32m offer will be underwritten by First NZ Capital



## Summary of Offer Terms

Component	Description
Offer size	Approximately NZ\$32m
Offerratio	2 for 9
Offer price	NZ\$0.90 per share (A\$0.85 per share for eligible Australian shareholders)
Offer price discount	21.4% discount to the theoretical ex-rights price of NZ\$1.145 as at 29 May 2017
Number of New Shares offered	Up to 35,542,501 New Shares
Eligible Shareholders	A Shareholder, as at 7.00pm (NZ time) on the Record Date, that either has a registered address in New Zealand or Australia or is an institutional investor in Hong Kong and Singapore or that Orion Health is otherwise satisfied can participate in the Offer without the need for significant additional formality, who in any case is not in the United States and not acting for the account or benefit of a person in the United States
New Shares	Shares of the same class as, and that rank equally with, existing ordinary shares
Rights trading	Rights not taken up may be sold on the NZX Main Board
Underwriting	The Offer is underwritten, with the exception of 20,642,081 commitments received, by First NZ Capital Securities Limited



## Offer Timetable

Key Event	Date
Rights Offer announced	Tuesday, 30 May 2017
Rights trading commences on the NZX Main Board	Wednesday, 7 June 2017
Record date for determining Rights	Thursday, 8 June 2017
Offer Document, Acceptance Forms sent to Eligible Shareholders	Tuesday, 13 June 2017
Rights Offer opens	Wednesday, 14 June 2017
Rights trading ceases on the NZX Main Board	Friday, 23 June 2017
Rights Offer closes	7.00pm (NZT), Thursday, 29 June 2017
New shares allotted and quoted on the NZX Main Board and ASX	Tuesday, 4 July 2017
Mailing of Holding Statements	By 10 July 2017

Dates are indicative and may change. Please refer to the Offer Document, once available, for further details.



# Appendix

## Research and Development

R&D Investment	FY2017	FY2016
R&D expenditure NZ\$m	64.0	62.8
R&D as proportion of Operating Revenue %	32%	30%
R&D headcount (at 31 March)	542	525

- Increase in headcount in FY2017 is reflected in additional expense
- R&D as a proportion of Operating Revenue has increased from 30% to 32%. On a constant currency basis there has been no change in this ratio
- R&D as a proportion of Operating Revenue in the future expected to decrease as a result of growth in Operating Revenue
- Organisational review undertaken in April 2017 has led to a decrease in headcount of 40 in R&D. Expense in FY2018 expected to decrease on a gross basis as a result of the organisational review



## Summary Regional Performance

NZ\$m	FY2017	FY2016	2H2017	1H2017	2H2016	1H2016
North America						
Operating Revenue	129.5	125.4	59.8	69.7	63.1	62.3
Operating Expenses (before abnormal items)	(91.6)	(113.2)	(44.0)	(47.6)	(55.9)	(57.3)
Regional Contribution	37.9	12.2	15.8	22.1	7.2	5.0
Contribution	29%	10%	26%	32%	11%	8%
EMEA						
Operating Revenue	38.6	48.4	20.7	17.9	25.6	22.8
Operating Expenses	(33.9)	(33.2)	(15.4)	(18.5)	(17.6)	(15.6)
Regional Contribution	4.7	15.2	5.3	(0.6)	8.0	7.2
Contribution	12%	31%	26%	(3%)	31%	32%
APAC						
Operating Revenue	30.2	32.4	14.0	16.2	16.2	16.2
Operating Expenses	(22.8)	(24.7)	(10.3)	(12.5)	(11.7)	(13.0)
Regional Contribution	7.4	7.7	3.7	3.7	4.5	3.2
Contribution	24%	24%	26%	23%	28%	20%



## Headcount Table by Year

(as at 31 March)

	FY2017	FY2016
Research and development	542	525
Sales and marketing	106	109
Support services	39	43
Implementation services	304	313
Managed services	87	67
General and admin	146	154
Total	1,224	1,211



## Constant Currency Analysis

	FY2017	FY2016	Change (%)
Operating Revenue			
North America	140.4	128.8	9%
EMEA	46.9	49.9	(6)%
APAC	30.8	32.5	(5)%
Corporate	0.7	0.7	0%
Total	218.8	211.9	3%
Operating Contribution			
North America (pre abnormal items)	41.3	12.3	236%
EMEA	6.7	15.9	(58)%
APAC	7.3	7.6	(4)%
Corporate	(0.4)	(0.4)	0%
Total	54.9	35.4	55%

Constant currency analysis is non-GAAP financial information, as defined by the NZ Financial Markets Authority. It has been provided to assist users of financial information to better understand and assess the company's relative performance without the impact of foreign currency fluctuations.

The significant exchange rates used in the constant currency analysis, being the budget exchange rates for the year ending 31 March 2017, are USD 0.65, GBP 0.44, CAD 0.88, EUR 0.62, AUD 0.91



## Orion Health Revenue Pipeline

As at April 2017 the company's FY2018 revenue pipeline of identified opportunities was estimated to be NZ\$380m, broadly assessed by management to comprise:

Contracted: NZ\$107m

Likely: NZ\$104m

Possible: NZ\$58m

Early sales stage: NZ\$111m

The actual Operating Revenue for any financial year includes material amounts which are new opportunities arising during the course of the year; caution needs to be applied therefore in utilizing this information



