



20 January 2020

## Appointment of world-class Advisory Board

Australian Primary Hemp Limited ('APH') has established an Advisory Board of four members who are each amongst the world's leading subject matter experts in their fields. Each of these members will be advising APH on an exclusive basis in Australia for the period of their appointment.

The members, including limited biographies, are:

- **David W. Pate, PhD, MSc**

Dave Pate is an internationally recognised authority on the botany and chemistry of cannabis. He was Senior Technical Officer for HortaPharm BV, the world's first fully legitimate medical marijuana R&D company. He subsequently guided product development at Cannasat Inc., Canada's first phytocannabinoid pharmaceutical company, and was Special Advisor on hemp for Ecofibre Ltd (ASX: EOF and NASDAQ: EOFBF)

*David is one of the world's most eminent experts on cannabis varieties and cannabis cultivation.*

- **J.C. (Jace) Callaway, PhD (medical chemistry), MSc, BSc**

Jace is the co-founder and CEO of Finola©. His academic and work career has focused on food and drug research since 1980. His innovation directly led to the development of hemp food industries in Europe and North America with Finola© now accounting for at least one third of all hemp cultivated since 1998.

*Jace is one of the world's most eminent experts on hemp varieties and hemp cultivation.*

- **Phil Petelski, Dip (workplace health/safety)**

Phil has over 14 years' experience across 3 countries in HACCP/BRC/GMP accredited food manufacturing and operations management (including as production manager with Hemp Foods Australia (owned by ASX: ELX) and more recently as production manager for HempCo Canada, now part of Aurora Cannabis (TSX: ACB)).

*Phil is one of the world's experts on the manufacturing and production of food and pharmaceutical grade cannabis products.*

- **Anita M. Hemmilä, PhD candidate, M.A.**

Anita is the co-founder and CFO of Finola© and co-organized the first contemporary hemp seminar in the Nordic countries. She has worked to develop Finola© hemp in Finland, and contributed to spreading it to most of Europe, North America and Oceania. In 2018, Finola© accounted for approximately 40% of all hemp in Canada.

*Anita is one of the world's most eminent experts on hemp varieties and hemp cultivation.*

APH has the exclusive, royalty-free rights to purchase, cultivate and distribute the Finola© hemp strain in Australia. Finola© is one of the most popular hemp varieties, grown throughout Europe and North America.

Each member will be paid \$15,000 per annum in shares (issued at \$0.20) with the exception of one member who will be paid in cash. For Jace Callaway, this remuneration was approved under the notice of meeting document approved by shareholders on 16 September 2019.

*Cameron Petricevic, Chairman of APH comments, "APH is delighted to have attracted some of the world's leading experts in specific and varied cannabis fields to assist us with accelerating our strategic plans for hemp as a protein source as well as for the medicinal and therapeutic aspects of our hemp crop. Having multiple options where to devote their time, we are grateful they have chosen to work with APH and believe it is a testament to the quality of what we have built for shareholders thus far. These new advisory members all see the potential APH has and have already begun providing value to us on a number of levels. We look forward to their continued input as we grow APH."*

**ENDS**

**Authorised on behalf of the APH Board of Directors by:**

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### **About Australian Primary Hemp**

Australian Primary Hemp is an Australian-based grower, manufacturer and processor of hemp products. Our hemp is Australian owned and grown, sourced from local farmers around Australia.

Our vision is to be Australia's primary hemp wellness body supplying customers with sustainable, premium hemp products, packed full of nutrition.