



ASX Announcement

7 September 2021

Letter to Shareholders regarding Annual General Meeting

Splitit Payments Limited (“Splitit” or the “Company”) (ASX:SPT), the company empowering consumers to use their existing line of credit to pay in instalments, wishes to advise that the enclosed letter regarding the Company’s upcoming Annual General Meeting to be held at 9:00am (AEDT) on Friday, 15 October 2021 has been sent today to each registered shareholder as of 7 September 2021, together with their personalised voting form, in accordance with their respective communication preferences as listed with the share registry.

The announcement has been approved and authorised to be given to ASX by Dawn Robertson, Chair of the Board of Splitit.

Contact Information

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About Splitit

Splitit is a global payment solution provider that enables shoppers to use the credit they’ve earned by breaking up purchases into monthly interest-free instalments using their existing credit card. Splitit enables merchants to improve conversion rates and increase average order value by giving customers an easy and fast way to pay for purchases over time without requiring additional approvals. Splitit serves many of Internet Retailer’s top 500 merchants and is accepted by more than 2,000 e-commerce merchants in over 30 countries and shoppers in over 100 countries. Headquartered in New York, Splitit has an R&D center in Israel and offices in London and Australia. The company is listed on the Australian Securities Exchange (ASX) under ticker code SPT.



7 September 2021

Dear Shareholder

SPLITIT PAYMENTS LIMITED – UPCOMING ANNUAL GENERAL MEETING OF SHAREHOLDERS

Splitit Payments Limited (ARBN 629 557 982) (ASX:SPT) (**Splitit** or the **Company**) advises that the Company will hold its annual general meeting of its shareholders (**Shareholders**) via an online meeting platform at 9:00am (AEDT) on Friday, 15 October 2020 (the **Meeting**).

The Company is not required to send hard copies of the notice of Meeting (**Notice**) to Shareholders. The Notice is available under the 'ASX Announcement' section on the Company's website at <https://investors.splitit.com/asx-announcements/>

Due to continuing developments in relation to the COVID-19 pandemic, the Company has made arrangements for the Meeting to be held virtually via an online meeting platform provided by the Company's share registry. As various parts of Australia remain subject to COVID-19 restrictions and as it is uncertain when the restrictions will be lifted or relaxed, **the Company advises that it will be having a virtual Meeting and will not be having a physical Meeting.**

The Company strongly encourages all Shareholders to vote by directed proxy prior to the Meeting. Personalised Voting Forms for the Meeting should be lodged before 9:00am (AEDT) on Wednesday, 13 October 2021. A copy of your personalised Voting Form is enclosed for convenience.

Shareholders who wish to attend and participate in the virtual Meeting can do so via the online meeting platform, where Shareholders will be able to watch, listen, and vote online. Details on how to access the virtual Meeting are provided in the Notice. Shareholders can also submit any questions in advance of the Meeting by emailing questions to splitit@cdplus.com.au by no later than 9:00am (AEDT) on Wednesday, 13 October 2021.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. The Explanatory Memorandum contains important information about the matters to be considered at the Meeting to assist Shareholders to determine how to vote on the resolutions set out in the Notice.

Should you wish to discuss any of the matters detailed in this letter, the Notice or the Explanatory Memorandum, please contact the Local Agent via email: splitit@cdplus.com.au.

Splitit appreciates the understanding of Shareholders during this time.

Yours faithfully
Dawn Robertson
Chair
Splitit Payments Limited