

**Form 603
Corporations Act 2001
Section 671B**

Notice of Initial Substantial Holder

To: **OOH!MEDIA LIMITED**

ACN/ARSN:

1. Details of substantial holder (1)

Name: FIL Limited and the entities listed in Annexure A ("FIL")

ACN/ARSN (if applicable)

The holder became a substantial holder on 06 September 2021

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of Securities (4)	Number of securities	Person's votes (5)	Voting power (6)
COMMON STOCK	30,284,133	30,284,133	5.06%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Refer to Annexure A

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Refer to Annexure A

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Date of Acquisition	Holder of Relevant Interest	Consideration (9)	Class and Number of Securities
			COMMON STOCK
05/26/2021	FIL	1.7000 AUD	7,550
06/08/2021	FIL	1.7150 AUD	1,890
06/10/2021	FIL	1.6964 AUD	91,267
06/17/2021	FIL	1.7650 AUD	3,921
06/22/2021	FIL	1.8600 AUD	42,023
07/27/2021	FIL	1.6350 AUD	22,656
08/24/2021	FIL	1.5082 AUD	12,283
08/24/2021	FIL	1.5082 AUD	56,548
08/24/2021	FIL	1.5082 AUD	71,788

08/24/2021	FIL	1.5082 AUD	71,789
08/24/2021	FIL	1.5082 AUD	72,964
08/24/2021	FIL	1.5082 AUD	115,860
08/24/2021	FIL	1.5082 AUD	181,689
08/24/2021	FIL	1.5082 AUD	303,197
08/24/2021	FIL	1.5082 AUD	613,882
08/24/2021	FIL	1.6000 AUD	16,191
08/25/2021	FIL	1.6149 AUD	8,189
08/25/2021	FIL	1.6149 AUD	37,699
08/25/2021	FIL	1.6149 AUD	47,859
08/25/2021	FIL	1.6149 AUD	47,859
08/25/2021	FIL	1.6149 AUD	48,642
08/25/2021	FIL	1.6149 AUD	77,240
08/25/2021	FIL	1.6149 AUD	121,126
08/25/2021	FIL	1.6149 AUD	202,131
08/25/2021	FIL	1.6149 AUD	409,255
08/26/2021	FIL	1.6531 AUD	3,835
08/26/2021	FIL	1.6531 AUD	17,655
08/26/2021	FIL	1.6531 AUD	22,414
08/26/2021	FIL	1.6531 AUD	22,414
08/26/2021	FIL	1.6531 AUD	22,780
08/26/2021	FIL	1.6531 AUD	36,173
08/26/2021	FIL	1.6531 AUD	56,726
08/26/2021	FIL	1.6531 AUD	94,663
08/26/2021	FIL	1.6531 AUD	191,663
08/27/2021	FIL	1.6817 AUD	2,621
08/27/2021	FIL	1.6817 AUD	12,065
08/27/2021	FIL	1.6817 AUD	15,317
08/27/2021	FIL	1.6817 AUD	15,317
08/27/2021	FIL	1.6817 AUD	15,568
08/27/2021	FIL	1.6817 AUD	24,721
08/27/2021	FIL	1.6817 AUD	38,766
08/27/2021	FIL	1.6817 AUD	64,692
08/27/2021	FIL	1.6817 AUD	130,981
08/30/2021	FIL	1.7375 AUD	8,189
08/30/2021	FIL	1.7375 AUD	37,699
08/30/2021	FIL	1.7375 AUD	47,859
08/30/2021	FIL	1.7375 AUD	47,859
08/30/2021	FIL	1.7375 AUD	48,643
08/30/2021	FIL	1.7375 AUD	77,240
08/30/2021	FIL	1.7375 AUD	121,126
08/30/2021	FIL	1.7375 AUD	202,131
08/30/2021	FIL	1.7375 AUD	409,254
08/31/2021	FIL	1.7487 AUD	4,094
08/31/2021	FIL	1.7487 AUD	18,849
08/31/2021	FIL	1.7487 AUD	23,930
08/31/2021	FIL	1.7487 AUD	23,930
08/31/2021	FIL	1.7487 AUD	24,321
08/31/2021	FIL	1.7487 AUD	38,620
08/31/2021	FIL	1.7487 AUD	60,563
08/31/2021	FIL	1.7487 AUD	101,066

08/31/2021	FIL	1.7487 AUD	204,627
09/01/2021	FIL	1.7875 AUD	9,827
09/01/2021	FIL	1.7875 AUD	45,238
09/01/2021	FIL	1.7875 AUD	57,430
09/01/2021	FIL	1.7875 AUD	57,430
09/01/2021	FIL	1.7875 AUD	58,371
09/01/2021	FIL	1.7875 AUD	92,689
09/01/2021	FIL	1.7875 AUD	145,351
09/01/2021	FIL	1.7875 AUD	242,558
09/01/2021	FIL	1.7875 AUD	491,106
09/02/2021	FIL	1.8037 AUD	9,417
09/02/2021	FIL	1.8037 AUD	43,353
09/02/2021	FIL	1.8037 AUD	55,038
09/02/2021	FIL	1.8037 AUD	55,038
09/02/2021	FIL	1.8037 AUD	55,939
09/02/2021	FIL	1.8037 AUD	88,826
09/02/2021	FIL	1.8037 AUD	139,295
09/02/2021	FIL	1.8037 AUD	232,451
09/02/2021	FIL	1.8037 AUD	470,643
09/03/2021	FIL	1.8167 AUD	3,275
09/03/2021	FIL	1.8167 AUD	15,080
09/03/2021	FIL	1.8167 AUD	19,144
09/03/2021	FIL	1.8167 AUD	19,144
09/03/2021	FIL	1.8167 AUD	19,457
09/03/2021	FIL	1.8167 AUD	30,896
09/03/2021	FIL	1.8167 AUD	48,450
09/03/2021	FIL	1.8167 AUD	80,852
09/03/2021	FIL	1.8167 AUD	163,702
09/06/2021	FIL	1.8402 AUD	4,004
09/06/2021	FIL	1.8402 AUD	18,432
09/06/2021	FIL	1.8402 AUD	23,399
09/06/2021	FIL	1.8402 AUD	23,399
09/06/2021	FIL	1.8402 AUD	23,783
09/06/2021	FIL	1.8402 AUD	37,766
09/06/2021	FIL	1.8402 AUD	59,223
09/06/2021	FIL	1.8402 AUD	98,829
09/06/2021	FIL	1.8402 AUD	200,098
		Total Buys	8,212,802

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are all follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Refer to Annexure A



Sign Here _____

Dated: 08 September 2021

Jen Li

Head of Regulatory Reporting, Asia Pacific

Duly authorized under Powers of Attorney by and on behalf of FIL Limited

Annexure A

Investment Manager	Address	Custodian	Nature of Relevant Interest	Sum of Numerator Shares
FIL Investment Management (Australia) Limited	Level 11, 167 Macquarie Street, Sydney, NSW 2000, Australia	BROWN BROS HARRIMN LTD LUX (C)	Investment Discretion / Voting Power	168,935
		BROWN BROTHERS HARRIMAN AND CO		9,270
		CITIBANK LONDON		681,852
		HSBC BANK PLC (C)		14,601,315
		JP MORGAN, BOURNEMOUTH (C)		805,780
		NATIONAL ASTL BK MELBOURNE (S)		1,283,399
		NORTHERN TRUST LONDON (C)		795,858
		STATE STREET LUXEMBOURG		3,513,393
FIL Investment Management (Singapore) Limited	8 Marina View, #35-06, Asia Square Tower 1, 018960, Singapore	NORTHERN TRUST LONDON (C)		2,543,088
FIL Responsible Entity (Australia) Limited	Level 11, 167 Macquarie Street, Sydney, NSW 2000, Australia	JP MORGAN, BOURNEMOUTH (C)		5,881,243
Grand Total				30,284,133