

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	hipages Group Holdings Limited
<b>ABN</b>	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Inese Kingsmill
<b>Date of last notice</b>	12 November 2020

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	14 January 2022
<b>No. of securities held prior to change</b>	<ol style="list-style-type: none"> <li>1. 16,327 Fully Paid Ordinary Shares (Registered holder: Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF)</li> <li>2. 0 Unlisted Rights (Registered holder: Inese Kingsmill)</li> </ol>
<b>Class</b>	<ol style="list-style-type: none"> <li>a. Unlisted Rights</li> <li>b. Fully Paid Ordinary Shares</li> </ol>
<b>Number acquired</b>	<ol style="list-style-type: none"> <li>a. 8,282 Unlisted Rights</li> <li>b. 8,282 Fully Paid Ordinary Shares</li> </ol>
<b>Number disposed</b>	<ol style="list-style-type: none"> <li>a. 8,282 Unlisted Rights</li> <li>b. N/A</li> </ol>
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Estimated consideration per Right is \$3.6221, which is based on the 5-day VWAP immediately before 1 October 2021. No consideration is payable on conversion of a Right to a Fully Paid Ordinary Share.

+ See chapter 19 for defined terms.

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<b>No. of securities held after change</b>	<ol style="list-style-type: none"> <li>1. 16,327 Fully Paid Ordinary Shares (Registered holder: Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF)</li> <li>2. 8,282 Fully Paid Ordinary Shares (Registered holder: Inese Kingsmill)</li> </ol>
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Allotment of Unlisted Rights and conversion of vested Unlisted Rights to Fully Paid Ordinary Shares.

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	Non-Executive Director Equity Entitlement
<b>Nature of interest</b>	Right to annual grant of Director Equity Entitlements valued at \$30,000. No time-based vesting conditions apply. This means that on the date when the relevant year's Director Equity Entitlements are granted, the Director Equity Entitlements vest immediately and become exercisable. The number of rights to be provided in respect of a grant of Director Equity Entitlements will be calculated on the basis of the 5-day VWAP price of HPG securities ending immediately before the relevant grant date.
<b>Name of registered holder (if issued securities)</b>	Inese Kingsmill
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

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**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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