



# MARLEY SPOON

## NEW APPOINTMENT - CEO OF MARLEY SPOON US

**Berlin, Sydney, 11 May 2022:** Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a leading global subscription-based meal kit provider for home cooking, today announces the permanent appointment of Michael Hester as CEO of Marley Spoon in the United States, effective 10 May 2022. As US CEO, Mr. Hester will also join the Marley Spoon Executive Team.

Mr. Hester was previously appointed interim CEO of Marley Spoon’s US operations on 14 January 2022. He joined the Company in July 2021 as Marley Spoon’s US Chief Operating Officer.

Group CEO Fabian Siegel noted, “I would like to congratulate Mike on his appointment as permanent CEO of the Company’s US operations. Since joining Marley Spoon, Mike has done an excellent job enhancing our US operations and the region’s financial performance. The US is our largest business and is performing well with revenue in Q1 having increased by 36% yoy (27% in constant currency) and Operating EBITDA landing at break-even. We look forward to continued disciplined growth and performance under Mike’s leadership as we progress towards delivering the Company’s guidance for FY 2022.”

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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### About Marley Spoon

Marley Spoon (MMM:ASX, GICS: Internet & Direct Marketing Retail) is a global direct-to consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon’s meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon’s global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, Dinnerly, and Chefgood, is to help millions of people enjoy easier, smarter and more sustainable lives.

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