Market Announcement



6 October 2022

99 Loyalty Limited (ASX: 99L) – Trading Halt

Description

The securities of 99 Loyalty Limited ('99L') will be placed in trading halt at the request of 99L, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Monday, 10 October 2022 or when the announcement is released to the market.

Issued by

Zufishan Anjum Senior Compliance Advisor, Accounting, Listings Compliance (Sydney)



ASX Release 6 October 2022

Zufishan Anjum Advisor, Listings Compliance ASX Compliance Pty Limited 20 Bridge Street Sydney NSW 200

Dear Zufishan,

Request for Trading Halt

99 Loyalty Limited (ASX:99L) (**99 Loyalty**) requests an immediate trading halt be granted by ASX Limited in respect of its shares from commencement of trading on Thursday, 6 October 2022.

The trading halt is requested pending an announcement by 99 Loyalty in relation to a change in strategic direction (Announcement).

In accordance with ASX Listing Rule 17.1, 99 Loyalty provides the following information:

- (a) the trading halt is necessary for 99 Loyalty to make the Announcement to the market;
- (b) the trading halt should remain in place until the commencement of trading on Monday, 10 October 2022 unless, before that time, it makes the Announcement or requests that the trading halt be lifted;
- (c) 99 Loyalty is not aware of any reason why the trading halt should not be granted; and
- (d) 99 Loyalty is not aware of any other information necessary to inform the market about the trading halt.

Yours sincerely

Chairman 99 Loyalty Limited

-ENDS-

Released with authority of the Board.

For further information, please contact:

Ross Benson Chairman rbenson@investorlink.com.au +61 418 254 548 Mark Flynn Investor Relations mf@irxadvisors.com +61 416 068 733 Rowan Parchi Investor Relations rowan.parchi@praxispath.com +61 402 539 380