

ASX ANNOUNCEMENT FOR IMMEDIATE RELEASE

30 November 2023

Markets Announcement Office ASX Limited

SHAVER SHOP GROUP LIMITED Appendix 3Y – Cameron Fox Issue of Performance Rights

Attached please find an Appendix 3Y in relation to Cameron Fox which relates to the issue of 420,000 Performance Rights as approved by shareholders at Shaver Shop's Annual General Meeting on 9 November 2023. The Performance Rights will convert into Ordinary Shares subject to achieving specified Performance and Service Conditions.

Authorised by the Company Secretary.

-ENDS-

For Investors Relations Information: Larry Hamson, CFO and Company Secretary +61 3 9840 5900

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	SHAVER SHOP GROUP LIMITED
ABN	78 150 747 649

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Cameron Fox
Date of last notice	21 November 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A	
Date of change	29 November 2023	
No. of securities held prior to change	<u>Direct</u> 3,530,892 Ordinary Shares held directly by Mr Cameron Fox	
	Indirect 4,411 Ordinary Shares held by E L F Business Pty Ltd ATF ELF No.2 Trust	
	<u>Direct – Unvested LTI Shares</u> 790,300 Ordinary Shares, issued under the terms of the Shaver Shop Loan Share Plan	
	<u>Direct – Unvested LTI Performance Rights</u> 420,000 Performance Rights, issued under the terms of the Shaver Shop Executive Long Term Incentive Plan	
	<u>TOTAL</u> 4,325,603– Ordinary Shares 420,000 – Performance Rights	

+ See chapter 19 for defined terms.

Class	Performance Rights, that will convert into Ordinary Shares, subject to achieving Performance and Service Conditions.	
Number acquired	420,000 Performance Rights	
Number disposed	NIL	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	NIL	
No. of securities held after change	<u>Direct</u> 3,530,892 Ordinary Shares held directly by Mr Cameron Fox	
	<u>Indirect</u> 4,411 Ordinary Shares held by E L F Business Pty Ltd ATF ELF No.2 Trust	
	<u>Direct – Unvested LTI Shares</u> 790,300 Ordinary Shares, issued under the terms of the Shaver Shop Loan Share Plan	
	<u>Direct – Unvested LTI Performance Rights</u> 840,000 Performance Rights, issued under the terms of the Shaver Shop Executive Long Term Incentive Plan	
	<u>TOTAL</u> 4,325,603– Ordinary Shares 840,000 – Performance Rights	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of Performance Rights under Shaver Shop's Executive Long Term Incentive Plan as approved by shareholders at Shaver Shop's Annual General Meeting on 9 November 2023.	

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A

⁺ See chapter 19 for defined terms.

Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.