



Health  
Wellness  
Beauty

18 December 2023

## Appointment of General Counsel & Company Secretary

McPherson's Limited (**ASX:MCP**) (**McPherson's**) today announces that Craig Durham has been appointed as General Counsel & Company Secretary of McPherson's commencing on Monday 15 January 2024.

Craig has previously worked in the fast-moving consumer goods industry both in Australia and in the U.S. Prior to McPherson's, Craig has had extensive executive leadership team and legal and governance experience in both listed and unlisted environments and has worked in highly regulated industries including intelligent traffic systems, gaming technology and financial services. Craig holds a current practising certificate in New South Wales and is also admitted in New York, U.S.

The McPherson's Board and Executive Team welcome Craig and look forward to his valuable contribution.

Craig replaces Linda Gough as company secretary of McPherson's. The Board thanks Ms Gough for her valuable contribution and we wish her well for her future success.

Paul Witheridge will continue as an appointed company secretary of McPherson's and is the person nominated under ASX Listing Rule 12.6 for communication with the ASX in relation to Listing Rule matters.

### About McPherson's Limited

McPherson's, established in 1860, is a leading supplier of Health, Wellness and Beauty products with operations in Australia, New Zealand and Asia. McPherson's markets and distributes beauty care, hair care, skincare, vitamins, supplements, and personal care items such as facial wipes, cotton pads and foot comfort products, as well as a range of kitchen essentials such as baking paper, cling wrap and aluminium foil.

McPherson's revenue is primarily derived from its diversified portfolio of owned, market-leading brands, including Manicare, Lady Jayne, Swisspers, Dr. LeWinn's, A'kin, Multix, Fusion Health, Oriental Botanicals, Moosehead and Maseur. McPherson's also manages several brands for agency partners. For further information on McPherson's business and its strategy, and to view the most recent corporation video, please refer to the Company's website: <https://www.mcphersons.com.au>

### For further information please contact:

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This announcement was authorised for release by the Board of McPherson's Limited.

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