Rule 3.19A.2

# **Appendix 3Y**

## **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	hipages Group Holdings Limited
ABN	67 644 430 830

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Robert Eliahu Sharon-Zipser
Date of last notice	4 July 2023

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	RSZ Pty Ltd ACN 009 320 877 atf RSZ Trust
Date of change	12 December 2023
No. of securities held prior to change	RSZ Pty Ltd ACN 009 320 877 atf RSZ Trust: 7,941,083 ORD shares 248,410 Rights (ASX code: HPGAA) hipages ESP Pty Ltd ACN 605 224 128 atf hipages Employee Share Trust: 1,046,765 ORD shares
Class	Rights (ASX code: HPGAA)
Number acquired	317,797 Rights
Number disposed	N/A

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<sup>+</sup> See chapter 19 for defined terms.

Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	Estimated consideration per Right for 273,516 Rights is \$0.708, being a 20% premium to the independently determined fair valuation of a hipages share at 1 July 2023.	
	Estimated consideration per Right for 44,281 is \$0.74397519, which is based on the 5 day VWAP ending 30 June 2023.	
	No consideration is payable on conversion of a Right to a Fully Paid Ordinary Share.	
No. of securities held after change	RSZ Pty Ltd ACN 009 320 877 atf RSZ Trust: 7,941,083 ORD shares 566,207 Rights (ASX code: HPGAA)	
	hipages ESP Pty Ltd ACN 605 224 128 atf hipages Employee Share Trust: 1,046,765 ORD shares	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback	Allocation of Rights under hipages Management Equity Plan, as approved by shareholders at hipages' 2023 Annual General Meeting.	

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	N/A

 $<sup>\</sup>boldsymbol{+}$  See chapter 19 for defined terms.

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Interest after change	N/A

## Part 3 – \*Closed period

Were the interests in the securities or contracts detailed	No
above traded during a <sup>+</sup> closed period where prior written	
clearance was required?	
If so, was prior written clearance provided to allow the	N/A
trade to proceed during this period?	
If prior written clearance was provided, on what date was	N/A
this provided?	

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<sup>+</sup> See chapter 19 for defined terms.