Rule 3.19A. 2

## Appendix 3Y

## Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.
Introduced 30/09/01 Amended 01/01/11

| Name of entity | hipages Group Holdings Limited |
| :--- | :--- |
| ABN | 67644430830 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Robert Eliahu Sharon-Zipser |
| :--- | :--- |
| Date of last notice | 4 July 2023 |

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust
Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Indirect |
| :--- | :--- |
| Nature of indirect interest <br> (including registered holder) <br> Note: Provide details of the circumstances giving rise to the relevant <br> interest. | RSZ Pty Ltd ACN 009320877 atf RSZ Trust |
| Date of change | 12 December 2023 |
| No. of securities held prior to change | RSZ Pty Ltd ACN 009 320 877 atf RSZ Trust: <br> $7,941,083$ ORD shares <br> 248,410 Rights (ASX code: HPGAA) |
| hipages ESP Pty Ltd ACN 605 224 128 atf hipages |  |
|  | Employee Share Trust: <br> $1,046,765$ ORD shares |
| Class | Rights (ASX code: HPGAA) |
| Number acquired | 317,797 Rights |
|  | N/A |

[^0]| Value/Consideration <br> Note: If consideration is non-cash, provide details and estimated <br> valuation | Estimated consideration per Right for 273,516 <br> Rights is \$0.708, being a 20\% premium to the <br> independently determined fair valuation of a <br> hipages share at 1 July 2023. |
| :--- | :--- |
|  | Estimated consideration per Right for 44,281 is <br> $\$ 0.74397519$, which is based on the 5 day VWAP <br> ending 30 June 2023. |
|  | No consideration is payable on conversion of a <br> Right to a Fully Paid Ordinary Share. |
| No. of securities held after change | RSZ Pty Ltd ACN 009 320 877 atf RSZ Trust: <br> $7,941,083$ ORD shares <br> 566,207 Rights (ASX code: HPGAA) |
|  | hipages ESP Pty Ltd ACN 605 224 128 atf hipages <br> Employee Share Trust: <br> $1,046,765$ ORD shares |
| Nature of change <br> Example: on-market trade, off-market trade, exercise of options, issue <br> of securities under dividend reinvestment plan, participation in buy- <br> back | Allocation of Rights under hipages Management <br> Equity Plan, as approved by shareholders at <br> hipages' 2023 Annual General Meeting. |

## Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | N/A |
| :--- | :--- |
| Nature of interest | N/A |
| Name of registered holder <br> (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which <br> interest related prior to change <br> Note: Details are only required for a contract in <br> relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration <br> Note: If consideration is non-cash, provide details <br> and an estimated valuation | N/A |

[^1]| Interest after change | $\mathrm{N} / \mathrm{A}$ |
| :--- | :--- |

## Part 3 - ${ }^{+}$Closed period

| Were the interests in the securities or contracts detailed <br> above traded during a <br> +closed period where prior written <br> clearance was required? | No |
| :--- | :--- |
| If so, was prior written clearance provided to allow the <br> trade to proceed during this period? | $\mathrm{N} / \mathrm{A}$ |
| If prior written clearance was provided, on what date was <br> this provided? | $\mathrm{N} / \mathrm{A}$ |

[^2]
[^0]:    + See chapter 19 for defined terms.

[^1]:    + See chapter 19 for defined terms.

[^2]:    + See chapter 19 for defined terms.

